



**DRIVE
SAFE
ALABAMA**

SPEEDING

Why Faster Isn't Safer



Speeding & Teen Deaths

- Speeding = 33% of All Fatal Crashes (IIHS)





Speeding & Teen Deaths

- Speeding = 33% of All Fatal Crashes (IIHS)
- Car Crashes = #1 Cause of Accidental Teen Deaths (CDC)



Speeding & Teen Deaths

- Speeding = 33% of All Fatal Crashes (IIHS)
- Car Crashes = #1 Cause of Accidental Teen Deaths (CDC)
- 2,883 Teen Drivers (13–19) Died from Crash Injuries in 2022 (NCIPC)

Teens and Risk

- 16–19-year-olds crash 3x more than drivers over 20

*Crashes
by Age
of Driver*

**16-19
years**

**20+
years**



Teens and Risk

- 16–19-year-olds crash 3x more than drivers over 20
- 16–17 = highest risk

*Crashes
by Age
of Driver*

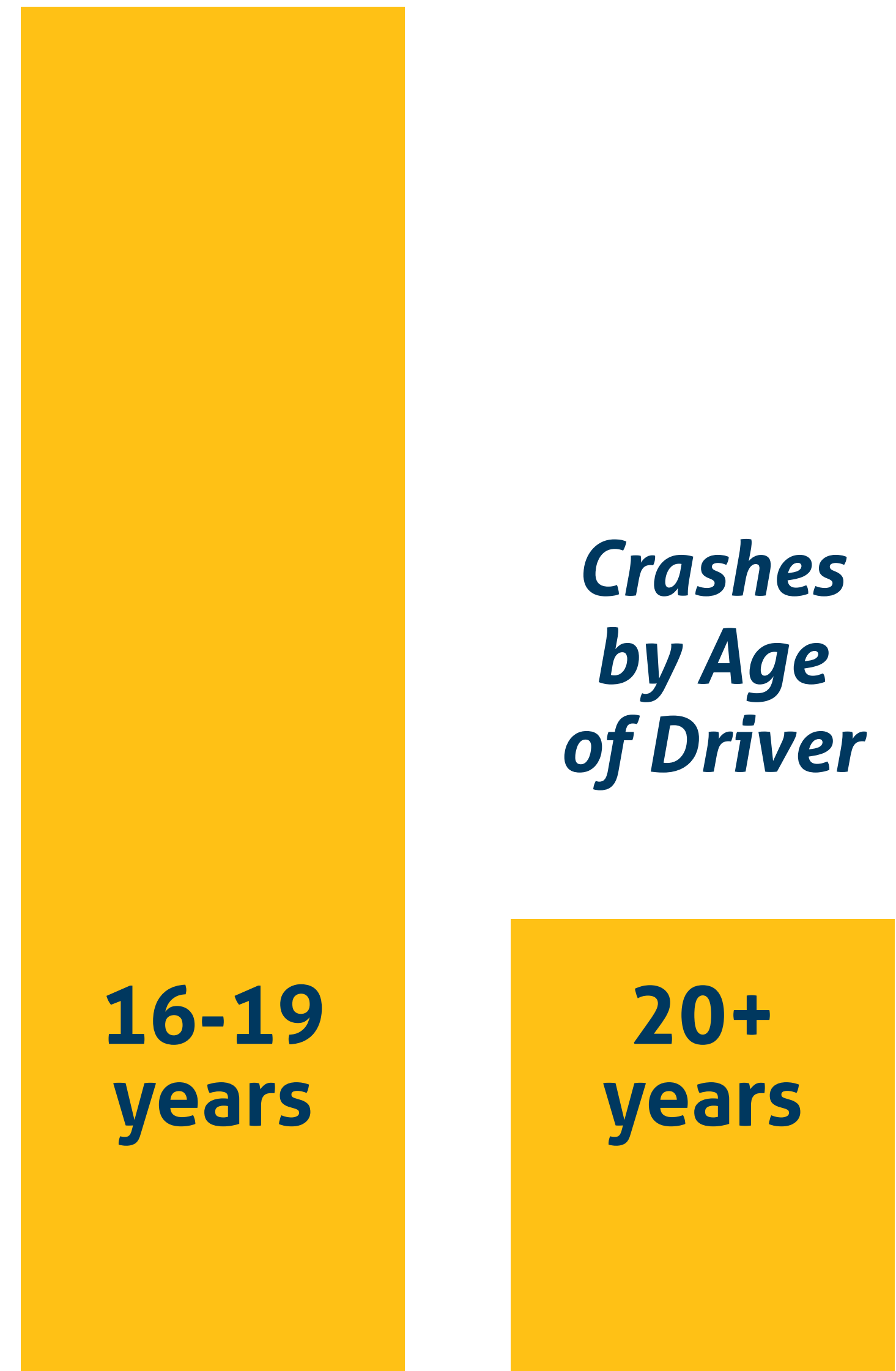
**16-19
years**

**20+
years**



Teens and Risk

- 16–19-year-olds crash 3x more than drivers over 20
- 16–17 = highest risk
- Teens take more risks and have less experience



Teens and Speeding Habits

55% go 10+ mph over the limit



Teens and Speeding Habits

55% go 10+ mph over the limit

26% of “aggressive” teens speed 20+ mph over



Teens and Speeding Habits

55% go 10+ mph over the limit

26% of “aggressive” teens speed 20+ mph over

69% speed just to keep up with traffic



Speeding: It's Fun?

- 17% of teens say speeding is fun



Speeding: It's Fun?

- 17% of teens say speeding is fun
- 48% of girls and 36% of boys speed



Speeding: It's Fun?

- 17% of teens say speeding is fun
- 48% of girls and 36% of boys speed
- Most don't think about the real consequences



Real Costs of Speeding

- Fines, higher insurance, and risk of license loss



Real Costs of Speeding

- Fines, higher insurance, and risk of license loss
- Alabama's Graduated Driver License law cracks down on dangerous driving



*High-speed
Collisions:
Look at the
Damage*



Speeding Can Kill Your Friends

- 1 in 3 teen driver deaths involves speeding (NHTSA, 2023)



Speeding Can Kill Your Friends

- 1 in 3 teen driver deaths involves speeding (NHTSA, 2023)
- Most teens who die in crashes are passengers (Children's Hospital of Philadelphia Research Institute)



Speeding Can Kill Your Friends

- 1 in 3 teen driver deaths involves speeding (NHTSA, 2023)
- Most teens who die in crashes are passengers (Children's Hospital of Philadelphia Research Institute)
- Crash risk triples with teen passengers (AAA Foundation)



Speeding Can Kill Your Friends

- 1 in 3 teen driver deaths involves speeding (NHTSA, 2023)
- Most teens who die in crashes are passengers (Children's Hospital of Philadelphia Research Institute)
- Crash risk triples with teen passengers (AAA Foundation)
- Your speed = their life on the line (Peer pressure + fast driving = deadly mix)





Speed = Danger

- More speed = less reaction time



Speed = Danger

- More speed = less reaction time
- Crashes are harder, injuries worse



Speed = Danger

- More speed = less reaction time
- Crashes are harder, injuries worse
- Don't throw away your safety (or money)

Slow Down. Save Lives.

Learn more at DriveSafeAlabama.org

