



Alabama Department of Transportation
2014 CRASH FACTS



DRIVESAFEALABAMA.ORG





LETTER FROM THE TRANSPORTATION DIRECTOR

The Alabama Department of Transportation is committed to providing safe roadways. Analyzing data about crashes helps our personnel identify specific opportunities for improving the safety of our transportation system. We then use innovative engineering techniques, perform routine maintenance, and manage funding in a fiscally responsible and priority-based manner to create safer roads.

Ultimately, we all share responsibility for the safety of Alabama's roadways. As you review the data in the 2014 Crash Facts book, I challenge you to consider your personal commitment to safety and the things you can do to help reduce the number of crashes in Alabama. Always obey speed limits; drive sober; buckle up; share the road with motorcycles, bicycles and pedestrians; obey railroad crossing signals; avoid any and all forms of distracted driving; and lead by example by teaching young people safe driving habits.

Wearing a seat belt and making sure that everybody in the vehicle is wearing a seat belt is the single most important safety habit you can adopt. You will see on page 22 of 2014 Crash Facts that **almost 60 percent of people who died in crashes were not wearing a seat belt.** Statistics prove seat belts and using proper safety restraints save lives. Violators of Alabama's restraint laws may be fined and assessed points on their driver licenses. Simply put, there are plenty of good reasons to buckle up.

I hope you will look further into 2014 Crash Facts to find even more important insights into staying safe on our roads.

Drive Safe Alabama!
John R. Cooper
Transportation Director

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Data for this report is provided by the Center for Advanced Public Safety at The University of Alabama.



2014 CRASH DATA QUICK FACTS

OVERALL CRASH DATA

	2014	2014 VS. 2013
ALL CRASHES	133,219	increased 5.01%
INJURIES	39,518	increased 5.22%
FATAL CRASHES	739	decreased 2.38%
FATALITIES	821	decreased 3.64%
REGISTERED VEHICLES IN AL	5,395,167	increased 1.56%
LICENSED DRIVERS IN AL	3,912,966	increased 0.58%
VEHICLE MILES TRAVELED IN AL	66,456,645,000	increased 2.15%

There were 821 people killed in 739 fatal crashes.

A traffic crash was reported every 4 minutes.

A person was injured in a traffic crash every 13 minutes and 3 seconds.

A person was killed in a traffic crash every 10 hours and 6 minutes.

For fatal crashes where a restraint was available for use, 58 percent of fatalities were unrestrained.

Most Alabama crashes (77 percent) occurred in urban areas, but most fatalities (60 percent) occurred in rural areas.

Of all fatal crashes, 7 percent were caused by drivers 19 or under, and 20 percent were caused by drivers under 25 years of age.

For each fatality, there were 48 injuries.

Of all fatal crashes, 49 percent occurred at night (including dusk and dawn).

The pedestrian death toll was 95.

There were 61 fatalities involving motorcycle or moped riders.

Bicyclists accounted for 8 fatalities.

There were 13 fatalities with train involvement.

For front seat occupants who are in vehicle crashes, the probability of being killed is 51 times higher for those not wearing safety belts than those who are properly restrained.

Based on 2014 data, a typical driver in Alabama has greater than one in three chances of involvement in an injury or fatal crash operating a vehicle over their lifetime.

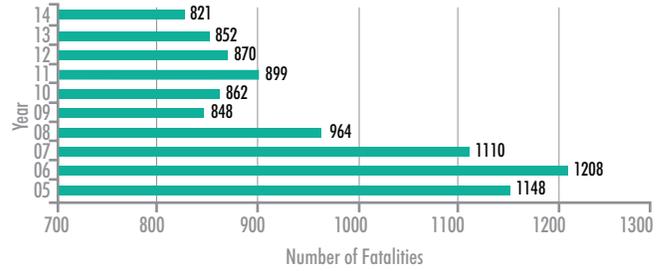
The probability of an individual being in a crash of any severity during their lifetime is greater than 98%.

TEN YEAR CRASH DATA 2005-2014

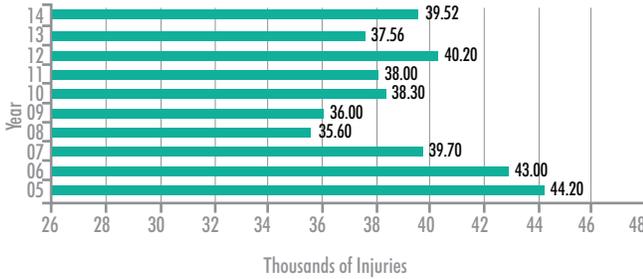
Crashes Decreased 7.49%



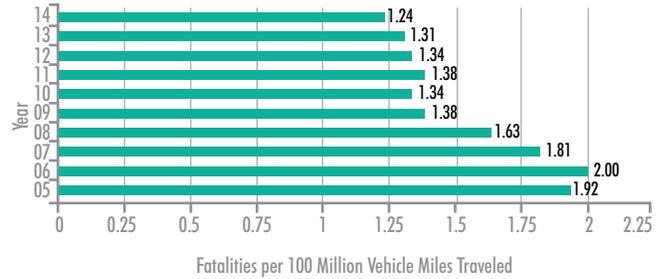
Fatalities Decreased 28.48%



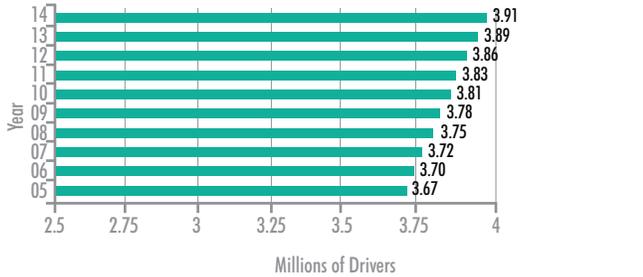
Injuries Decreased 10.59%



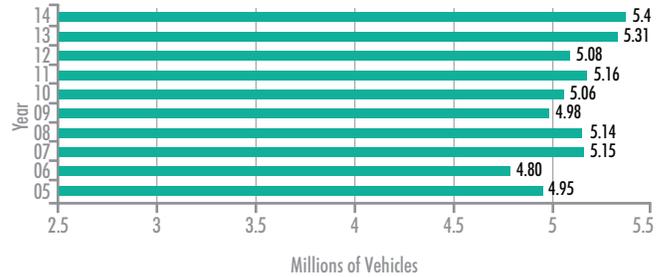
Mileage Death Rate Decreased 35.42%



Licensed Drivers Increased 6.57%



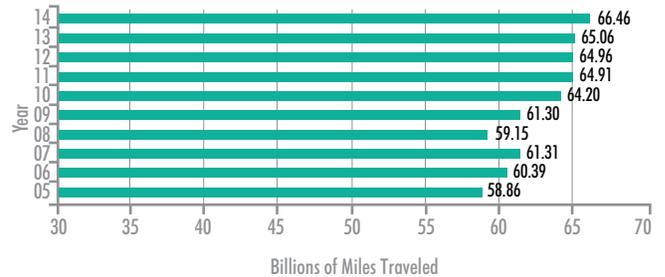
Motor Vehicle Registrations Increased 8.99%



Economic Loss Increased 9.83%



Vehicle Miles Traveled Increased 12.91%



The increase/decrease percentage of change includes the entire time frame represented.



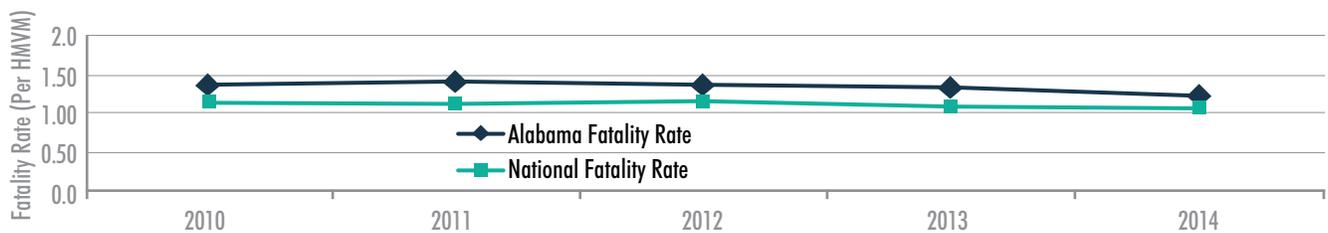
FATALITY RATE TRENDS

CRASH TOTALS AND RATES FOR THE PAST FIVE YEARS

YEAR	TOTAL CRASHES	TOTAL INJURIES	TOTAL FATALITIES	ALABAMA FATALITY RATE (PER HMVM*)	NATIONAL FATALITY RATE (PER HMVM*)
2010	128,384	38,328	862	1.3	1.11
2011	127,683	38,017	899	1.4	1.10
2012	128,307	40,202	870	1.3	1.14
2013	126,862	37,559	852	1.3	1.09
2014	133,219	39,518	821	1.3	1.08

*Hundred Million Vehicle Miles Traveled

FATALITY RATE: STATE VERSUS NATIONAL



The fatality rate in Alabama decreased over 5% in 2014 but it still remains above the national average.

TYPES OF CRASHES

FIRST HARMFUL EVENT

EVENT	TOTAL CRASHES	% OF ALL CRASHES	NONFATAL INJURIES	FATALITIES
Hit Other Vehicle	94,242	70.7%	26,861	302
Hit Fixed Object or Other Object	16,378	12.3%	6,383	262
Overtaking	1,766	1.3%	1,155	62
Hit Pedestrian	564	0.4%	485	51
Hit Parked Vehicle	5,624	4.2%	326	11
Hit Railway Train	78	0.1%	33	7
Other Non-Collision	327	0.2%	128	5
Hit Bicyclist	173	0.1%	141	4
Hit Animal	2,746	2.1%	277	2
All other	11,321	8.5%	3,724	115
TOTAL	133,219	100.0%	39,513	821

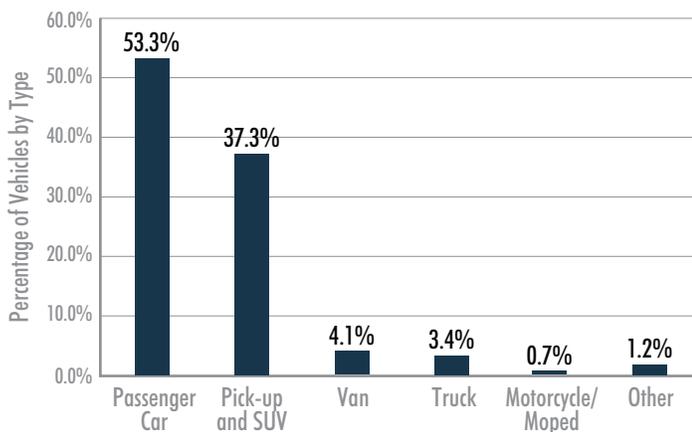
VEHICLE TYPE

TYPE	VEHICLES INVOLVED IN CRASHES	% OF VEHICLES
Passenger Car	130,340	53.3%
Pick-up and SUV	91,037	37.3%
Van	9,968	4.1%
Truck	8,304	3.4%
Motorcycle/Moped	1,824	0.7%
Other	2,813	1.2%
TOTAL	244,286	100.0%

HAZARDOUS CARGO

CARGO TYPE	CRASHES	
Gas/Flammable	146	70.2%
Corrosive	27	13.0%
Explosive	5	2.4%
Radioactive	0	0.0%
Other	30	14.4%
TOTAL	208	100.0%

VEHICLE TYPE



TIME DATA

QUICK FACTS

The most crash-prone day of the week is Friday.
Most crashes with fatalities occur on Saturday.

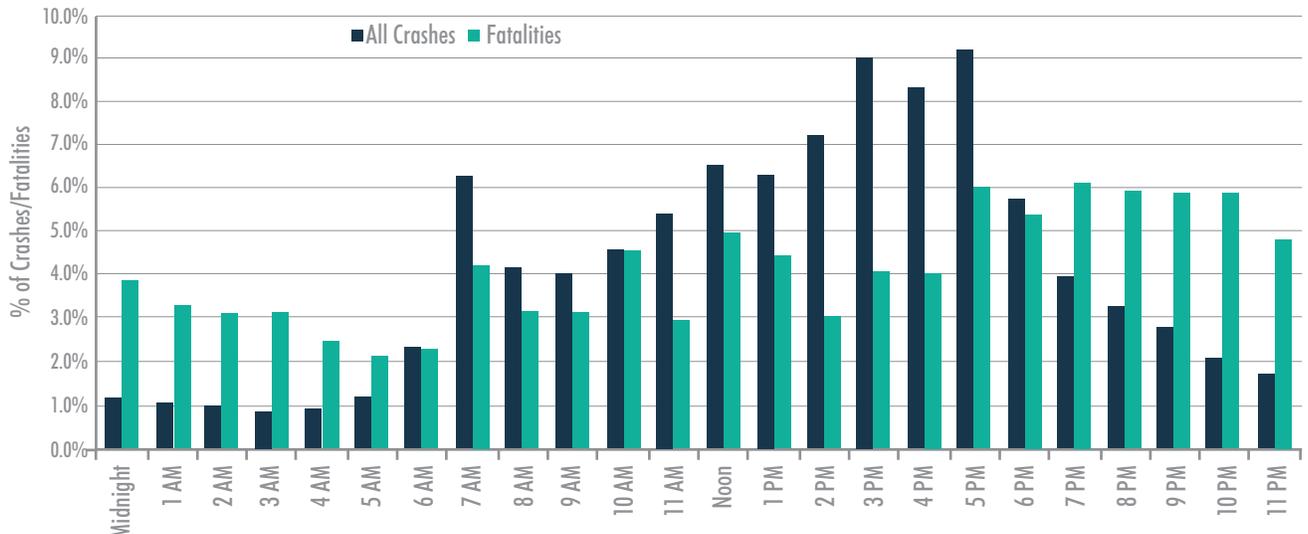
The most crash-prone period of the day is
3:00-6:00 in the afternoon.

More crashes with fatalities occur
on Saturday.

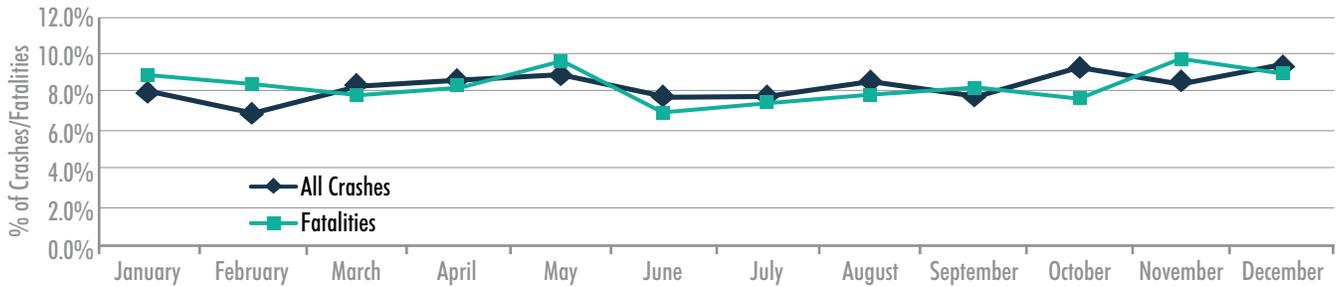
TIME OF DAY

HOUR	CRASHES		FATALITIES	
Midnight	1,680	1.3%	31	3.8%
1:00 AM	1,409	1.1%	28	3.4%
2:00 AM	1,347	1.0%	26	3.2%
3:00 AM	1,145	0.9%	26	3.2%
4:00 AM	1,214	0.9%	20	2.4%
5:00 AM	2,040	1.5%	18	2.2%
6:00 AM	3,184	2.4%	19	2.3%
7:00 AM	8,484	6.4%	36	4.4%
8:00 AM	5,756	4.3%	26	3.2%
9:00 AM	5,341	4.0%	26	3.2%
10:00 AM	6,035	4.5%	37	4.5%
11:00 AM	7,243	5.4%	24	2.9%
Noon	8,691	6.5%	40	4.9%
1:00 PM	8,544	6.4%	37	4.5%
2:00 PM	9,598	7.2%	25	3.0%
3:00 PM	12,097	9.1%	33	4.0%
4:00 PM	11,156	8.4%	34	4.1%
5:00 PM	12,171	9.1%	50	6.1%
6:00 PM	7,678	5.8%	45	5.5%
7:00 PM	5,196	3.9%	51	6.2%
8:00 PM	4,411	3.3%	49	6.0%
9:00 PM	3,698	2.8%	48	5.8%
10:00 PM	2,754	2.1%	48	5.8%
11:00 PM	2,191	1.6%	40	4.9%
Unknown	156	0.1%	4	0.5%
TOTAL	133,219	100.0%	821	100.0%

TIME OF DAY



MONTH OF YEAR



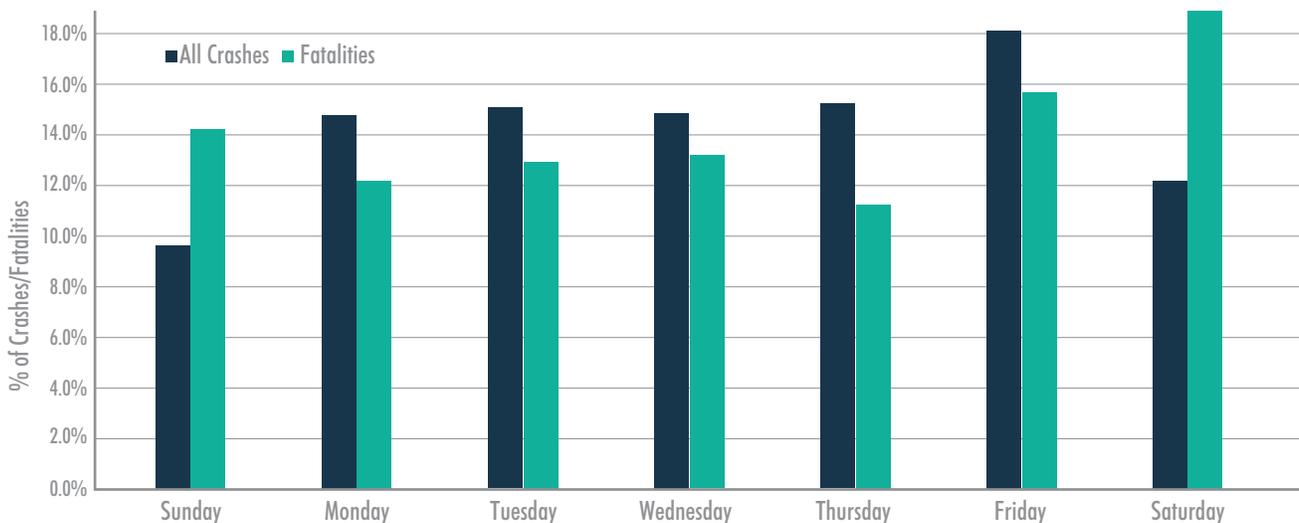
MONTH OF YEAR

MONTH	CRASHES		FATALITIES	
	Count	%	Count	%
January	10,875	8.2%	72	8.8%
February	9,342	7.0%	69	8.4%
March	10,705	8.0%	64	7.8%
April	11,442	8.6%	68	8.3%
May	11,584	8.7%	78	9.5%
June	10,322	7.7%	58	7.1%
July	10,431	7.8%	61	7.4%
August	11,273	8.5%	67	8.2%
September	10,653	8.0%	68	8.3%
October	12,355	9.3%	61	7.4%
November	11,717	8.8%	78	9.5%
December	12,520	9.4%	75	9.1%
Other	0	0.0%	2	0.2%
TOTAL	133,219	100.0%	821	100.0%

DAY OF WEEK

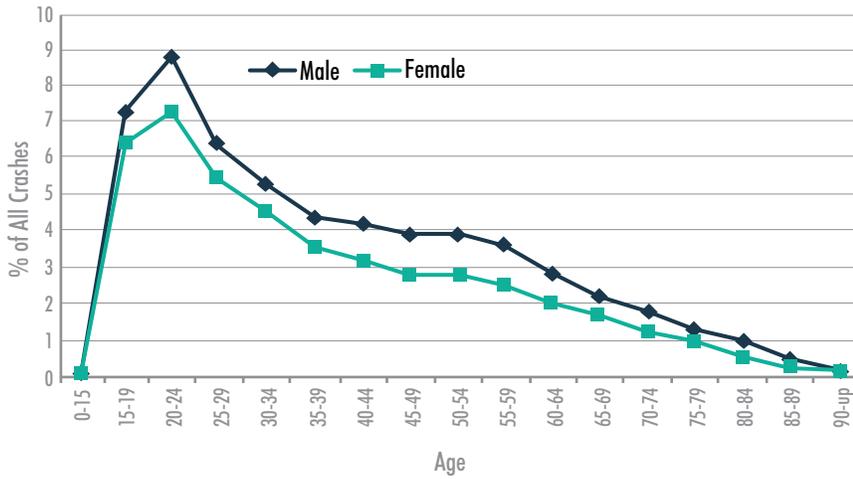
DAY	CRASHES		FATALITIES	
	Count	%	Count	%
Sunday	12,794	9.6%	117	14.3%
Monday	19,632	14.7%	101	12.3%
Tuesday	20,040	15.0%	109	13.3%
Wednesday	19,807	14.9%	108	13.2%
Thursday	20,202	15.2%	88	10.7%
Friday	24,140	18.1%	127	15.5%
Saturday	16,604	12.5%	169	20.6%
Other	0	0.0%	2	0.2%
TOTAL	133,219	100.0%	821	100.0%

DAY OF WEEK



INVOLVEMENT BY AGE AND GENDER

PERCENTAGE CAUSAL DRIVERS INVOLVED IN ALL TRAFFIC CRASHES BY AGE AND GENDER

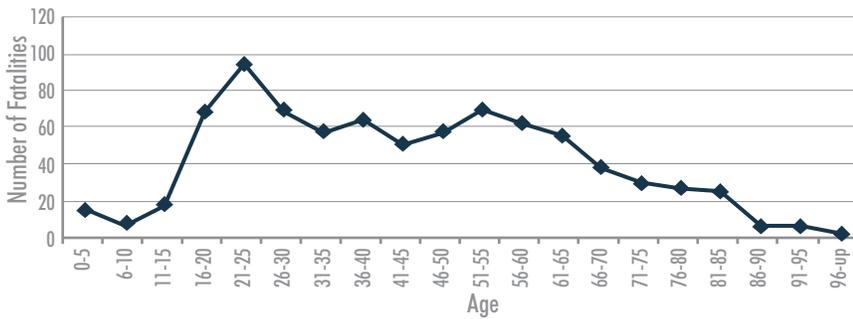


The Causal Driver is the driver of the vehicle that was determined to have caused the traffic crash. Crashes for all vehicle types are included. Each crash has only one causal driver.

FATALITIES BY AGE

AGE (Years)	PERSONS KILLED
0-5	14
6-10	5
11-15	17
16-20	68
21-25	94
26-30	67
31-35	55
36-40	64
41-45	50
46-50	56
51-55	70
56-60	61
61-65	53
66-70	38
71-75	30
76-80	27
81-85	24
86-90	5
91-95	5
96-up	1
Unknown	17
TOTAL	821

FATALITIES BY AGE



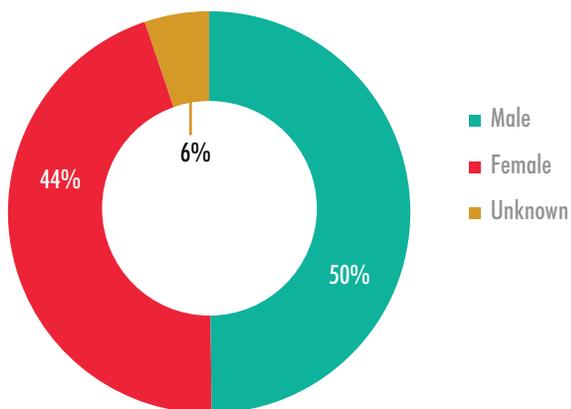
DRIVERS INVOLVED IN CRASHES BY AGE

AGE	LICENSED DRIVERS	DRIVERS INVOLVED IN ALL CRASHES	DRIVERS INVOLVED IN FATAL CRASHES
0-15	76	128	1
15-19	244,755	24,220	65
20-24	333,472	32,400	119
25-29	335,939	25,567	105
30-34	314,508	22,396	100
35-39	296,128	19,230	90
40-44	313,505	18,863	79
45-49	311,934	17,198	85
50-54	343,653	17,315	87
55-59	335,640	15,229	79
60-64	298,346	12,176	72
65-69	258,886	9,292	50
70-74	192,166	6,197	38
74-up	333,958	8,444	59
Unknown	0	15,631	27
TOTAL	3,912,966	244,286	1,056

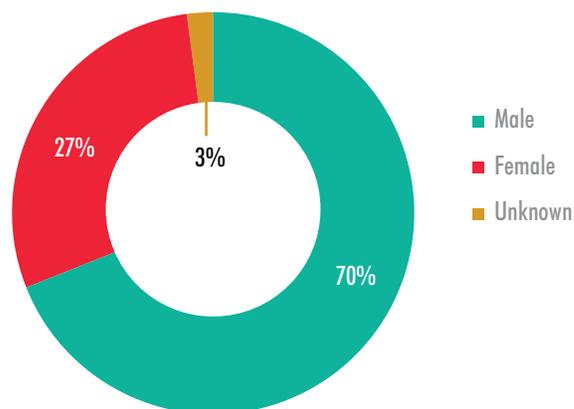
DRIVERS INVOLVED IN CRASHES BY GENDER

GENDER	LICENSED DRIVERS	DRIVERS INVOLVED IN ALL CRASHES	DRIVERS INVOLVED IN FATAL CRASHES
Male	1,902,521	121,352	742
Female	2,010,445	108,788	286
Unknown	0	14,146	28
TOTAL	3,912,966	244,286	1,056

GENDER OF DRIVERS INVOLVED IN ALL CRASHES



GENDER OF DRIVERS INVOLVED IN FATAL CRASHES



CRASH LOCATION

QUICK FACTS

The number of RURAL fatalities decreased 2.11% from 2013 to 2014.

The number of URBAN fatalities decreased 6.04% from 2013 to 2014.

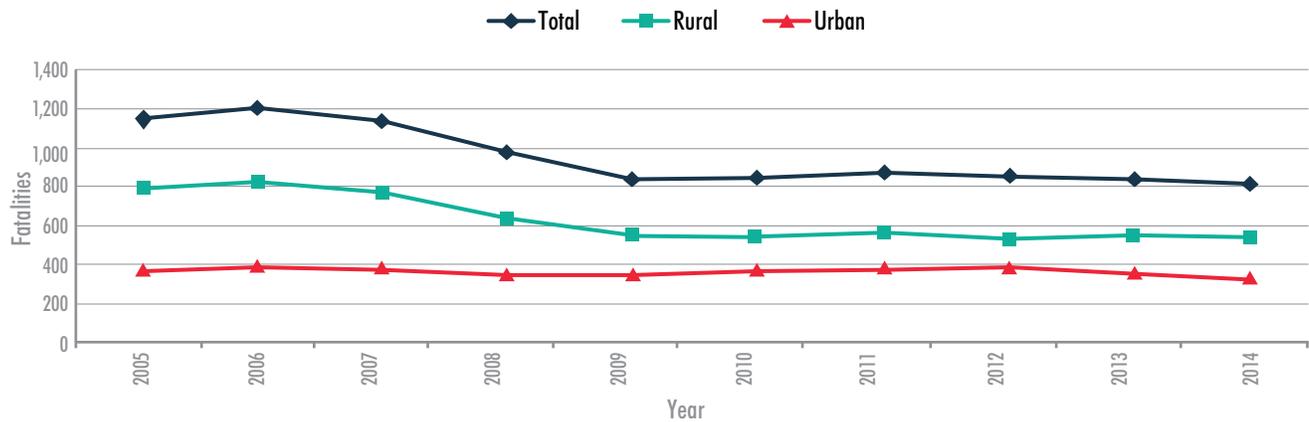
The number of RURAL fatalities decreased 34.36 percent from 2005 to 2014.

The number of URBAN fatalities decreased 16.40 percent from 2005 to 2014.

RURAL VS. URBAN FATALITIES TEN-YEAR DATA

YEAR	FATALITIES		
	STATE TOTAL	RURAL	URBAN
2005	1,149	777	372
2006	1,208	833	375
2007	1,110	751	359
2008	964	647	317
2009	848	526	322
2010	862	514	348
2011	899	542	357
2012	870	495	375
2013	852	521	331
2014	821	510	311

RURAL VS. URBAN FATALITIES TEN-YEAR DATA



RURAL LOCALE

LOCALE TYPE	CRASHES	
Open Country	25,514	81.81%
Residential	3,220	10.3%
Business	2,068	6.7%
Industrial	145	0.5%
School/Playground	130	0.4%
Other	44	0.1%
Unknown	64	0.2%
TOTAL	31,185	100.00%

URBAN LOCALE

LOCALE TYPE	CRASHES	
Business	59,186	58.0%
Residential	25,609	25.1%
Open Country	11,461	11.2%
School/Playground	2,398	2.4%
Industrial	2,238	2.2%
Other	1,141	1.1%
Unknown	1	0.00%
TOTAL	102,034	100.00%

CRASH LOCATION

LOCATION	CRASHES	
On Roadway	105,179	79.0%
Off Roadway	19,444	14.6%
Median	1,436	1.1%
Private Property	9	0.0%
Driveway	15	0.0%
Intersection	2,808	2.1%
Other	4,328	3.2%
TOTAL	133,219	100.00%

CAUSAL DRIVER RESIDENCE

RESIDENCE WITHIN 25 MILES	
Yes	70.7%
No	18.0%
Unknown	11.3%

Most crashes occur within
25 miles of home.



CRASH ENVIRONMENT

TRAFFIC CONTROL

CONTROL TYPE	CRASHES		FATALITIES	
	Count	Percentage	Count	Percentage
No Control Present	65,328	49.04%	423	51.52%
No Passing Zone	10,958	8.23%	207	25.21%
Stop Sign	11,400	8.56%	49	5.97%
Traffic Signal	30,553	22.93%	41	4.99%
Railroad Device	162	0.12%	11	1.34%
Yield Sign	3,182	2.39%	2	0.25%
Other	3,709	2.78%	68	8.28%
Not Stated	7,927	5.95%	20	2.44%

ROAD CONDITION

CONDITION	CRASHES		FATALITIES	
	Count	Percentage	Count	Percentage
Dry	104,414	78.38%	694	84.74%
Wet	19,425	14.58%	92	11.23%
Icy/Slushy	1,869	1.40%	11	1.34%
Muddy	72	0.06%	0	0.00%
Other/Unknown	7,439	5.58%	24	2.69%

LIGHT CONDITION

CONDITION	CRASHES		FATALITIES	
	Count	Percentage	Count	Percentage
Day	96,211	72.22%	387	47.14%
Dark	13,466	10.11%	291	35.44%
Streetlights	17,330	13.01%	104	12.67%
Dusk	3,632	2.73%	20	2.43%
Dawn	1,509	1.13%	10	1.22%
Other/Unknown	1,071	0.80%	9	1.10%

WEATHER

WEATHER	CRASHES		FATALITIES	
	Count	Percentage	Count	Percentage
Clear	90,553	67.97%	570	69.44%
Cloudy	25,334	19.02%	173	21.07%
Rain	15,118	11.35%	56	6.82%
Fog	621	0.47%	8	0.97%
Snow/Sleet	1,197	0.90%	6	0.73%
Other	396	0.30%	8	0.97%

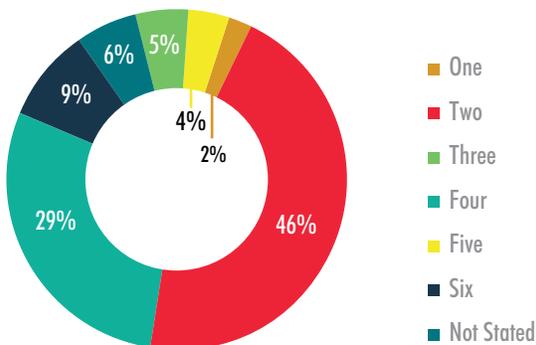
ROAD CURVATURE AND GRADE

CURVE/GRADE	CRASHES		FATALITIES	
	Count	Percentage	Count	Percentage
Level	87,191	65.45%	373	45.43%
Level Curve	7,069	5.30%	125	15.23%
Curve on Hill	7,871	5.91%	120	14.62%
Downgrade	12,613	9.47%	91	11.08%
Upgrade	9,747	7.32%	68	8.28%
Hillcrest or Sag	1,323	0.99%	22	2.68%
Other/Unknown	7,405	5.56%	22	2.68%

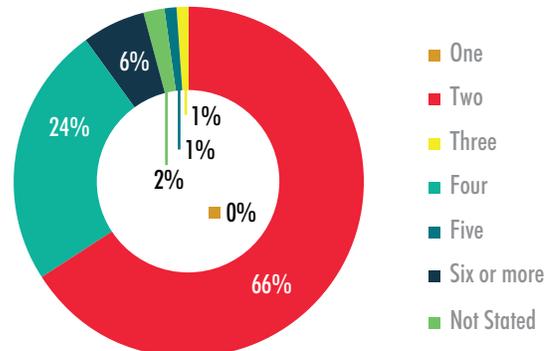
NUMBER OF LANES

LANES	CRASHES		FATALITIES	
	Count	Percentage	Count	Percentage
Two	60,831	45.66%	537	65.57%
Four	38,415	28.83%	193	23.56%
Six or more	12,626	9.48%	49	5.98%
Five	4,685	3.52%	10	1.22%
Three	6,191	4.65%	9	1.10%
One	2,648	1.99%	3	0.37%
Not Stated	7,823	5.87%	20	2.20%

ALL CRASHES PER NUMBER OF LANES



FATALITIES PER NUMBER OF LANES

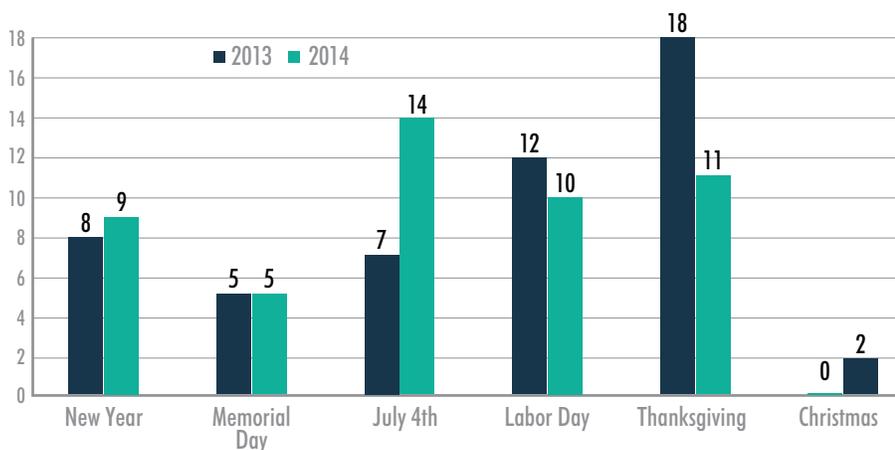


HOLIDAY CRASH STATISTICS

COMPARATIVE HOLIDAY CRASH STATISTICS

HOLIDAY	YEAR	FATALITIES	PERIOD
New Year	2013	8	6 PM, Fri., December 28, 2012 until 11:59 PM, Tue., January 1, 2013 (102 hrs)
	2014	9	6 PM, Mon., December 30, 2013 until 11:59 PM, Thu., January 2, 2014 (78 hrs)
Memorial Day	2013	5	6 PM, Fri., May 24, 2013 until 11:59 PM, Mon., May 27, 2013 (78 hrs)
	2014	5	6 PM, Fri., May 23, 2014 until 11:59 PM, Mon., May 26, 2014 (78 hrs)
July 4th	2013	7	6 PM, Wed., July 3, 2013 until 11:59 PM, Sun., July 7, 2013 (102 hrs)
	2014	14	6 PM, Thu., July 3, 2014 until 11:59 PM, Sun., July 6, 2014 (78 hrs)
Labor Day	2013	12	6 PM, Fri., August 30, 2013 until 11:59 PM, Mon., September 2, 2013 (78 hrs)
	2014	10	6 PM, Fri., August 29, 2014 until 11:59 PM, Mon., September 1, 2014 (78 hrs)
Thanksgiving	2013	18	6 PM, Wed., November 27, 2013 until 11:59 PM, Sun., December 1, 2013 (102 hrs)
	2014	11	6 PM, Wed., November 26, 2014 until 11:59 PM, Sun., November 30, 2014 (102 hrs)
Christmas	2013	0	6 PM, Tue., December 24, 2013 until 11:59 PM, Wed., December 25, 2013 (30 hrs)
	2014	2	6 PM, Wed., December 24, 2014 until 11:59 PM, Thurs., December 25, 2014 (30 hrs)

HOLIDAY FATALITIES

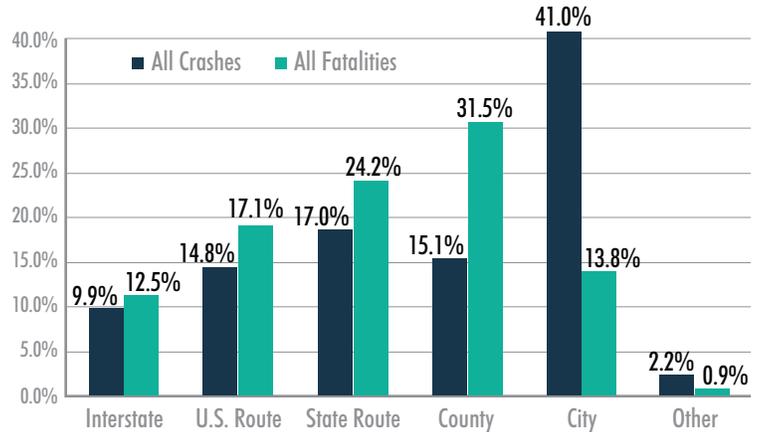


TYPE OF ROADWAY

TOTAL FOR STATE

ROAD TYPE	CRASHES		FATALITIES	
	Count	Percentage	Count	Percentage
Interstate	13,179	9.9%	103	12.5%
U.S. Route	19,656	14.8%	140	17.1%
State Route	22,703	17.0%	199	24.2%
County	20,111	15.1%	259	31.5%
City	54,630	41.0%	113	13.8%
Other	2,940	2.2%	7	0.9%
TOTAL	133,219	100.0%	821	100.0%

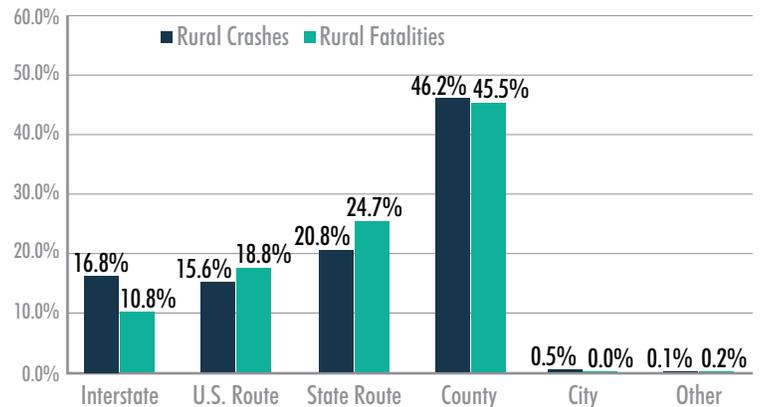
TYPE OF ROADWAY



RURAL AREAS

ROAD TYPE	CRASHES		FATALITIES	
	Count	Percentage	Count	Percentage
Interstate	5,252	16.8%	55	10.8%
U.S. Route	4,856	15.6%	96	18.8%
State Route	6,491	20.8%	126	24.7%
County	14,403	46.2%	232	45.5%
City	159	0.5%	0	0.0%
Other	24	0.1%	1	0.2%
TOTAL	31,185	100.0%	510	100.0%

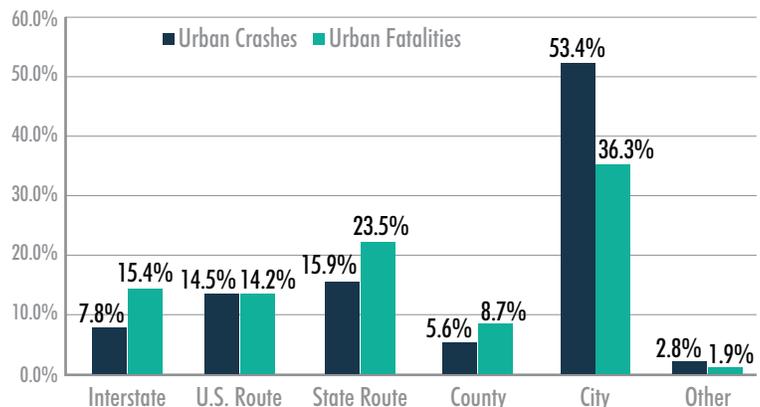
RURAL CRASH STATISTICS



URBAN AREAS

ROAD TYPE	CRASHES		FATALITIES	
	Count	Percentage	Count	Percentage
Interstate	7,927	7.8%	48	15.4%
U.S. Route	14,800	14.5%	44	14.2%
State Route	16,212	15.9%	73	23.5%
County	5,708	5.6%	27	8.7%
City	54,471	53.4%	113	36.3%
Other	2,916	2.8%	6	1.9%
TOTAL	102,034	100.0%	311	100.0%

URBAN CRASH STATISTICS



ALCOHOL AND DRUG INVOLVEMENT

NUMBER OF DRIVERS INFLUENCED BY ALCOHOL OR DRUGS

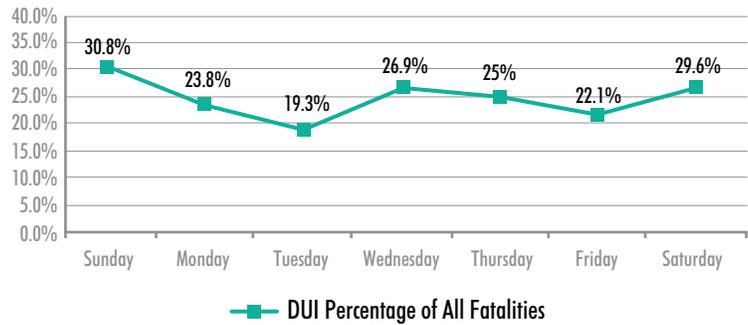
AGE	ALL DRIVERS*	MALE	FEMALE	UNKNOWN
0-14	2	1	1	0
15-19	405	284	121	0
20-24	1,273	919	353	1
25-29	1,083	768	315	0
30-34	1,069	753	315	1
35-39	840	579	261	0
40-44	802	550	252	0
45-49	736	519	216	1
50-54	671	473	196	2
55-59	523	354	167	2
60-64	313	228	85	0
65-69	222	161	60	1
70-74	93	65	27	1
75-over	80	50	23	7
Unknown	655	68	6	581
TOTAL	8,767	5,772	2,398	597

*All reported drivers who were DUI, not just involved in crashes.

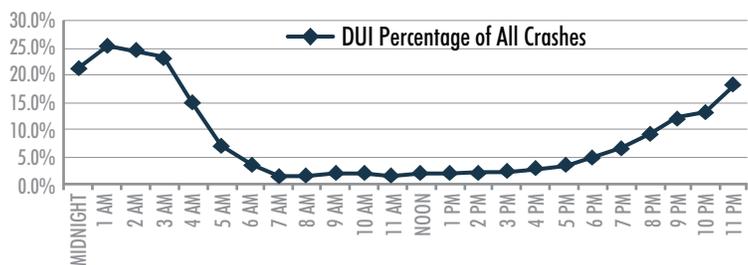
QUICK FACT

On average, less than 1 percent of crashes end in a fatality. However, for DUI crashes, the probability is much greater. The proportion of fatality crashes involving DUI (3 percent) is 6.4 times that of crashes in general (0.47 percent), as reported in 2014.

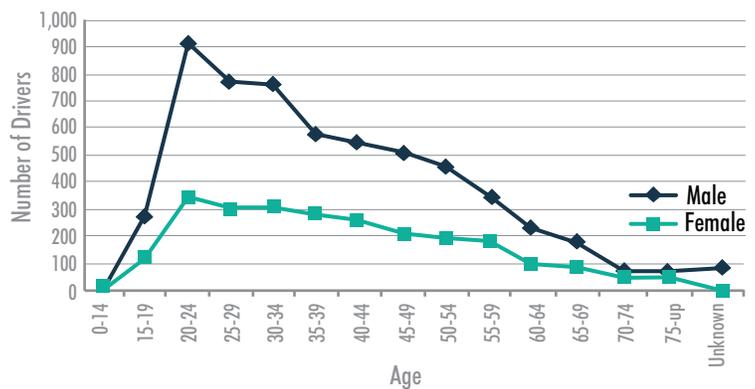
PERCENTAGE OF DUI FATALITIES BY DAY



PERCENTAGE OF DUI CRASHES BY TIME

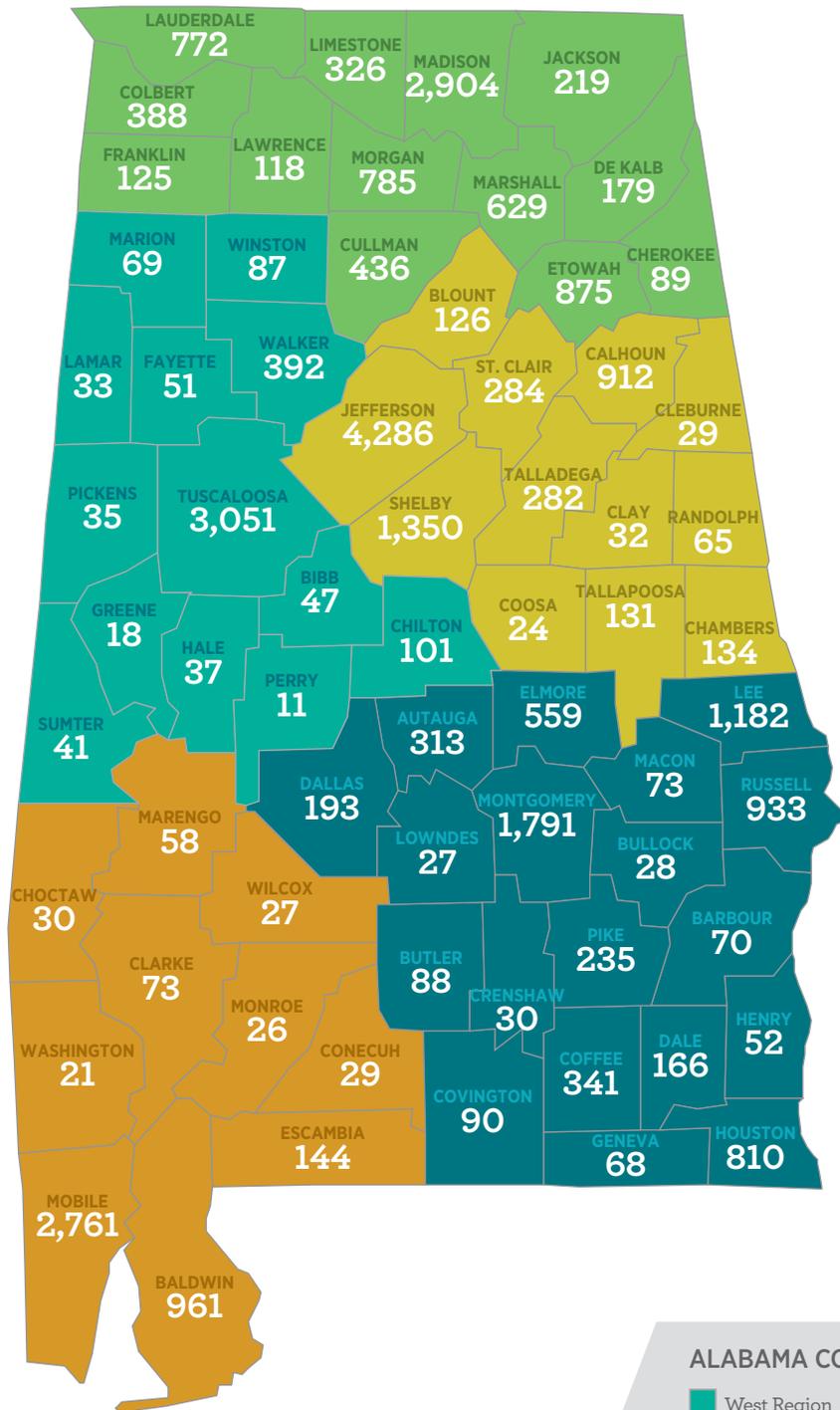


DRIVER AGE AND ALCOHOL INVOLVEMENT



INTERSECTION CRASHES BY COUNTY

TOTAL INTERSECTION-RELATED CRASHES: 30,602

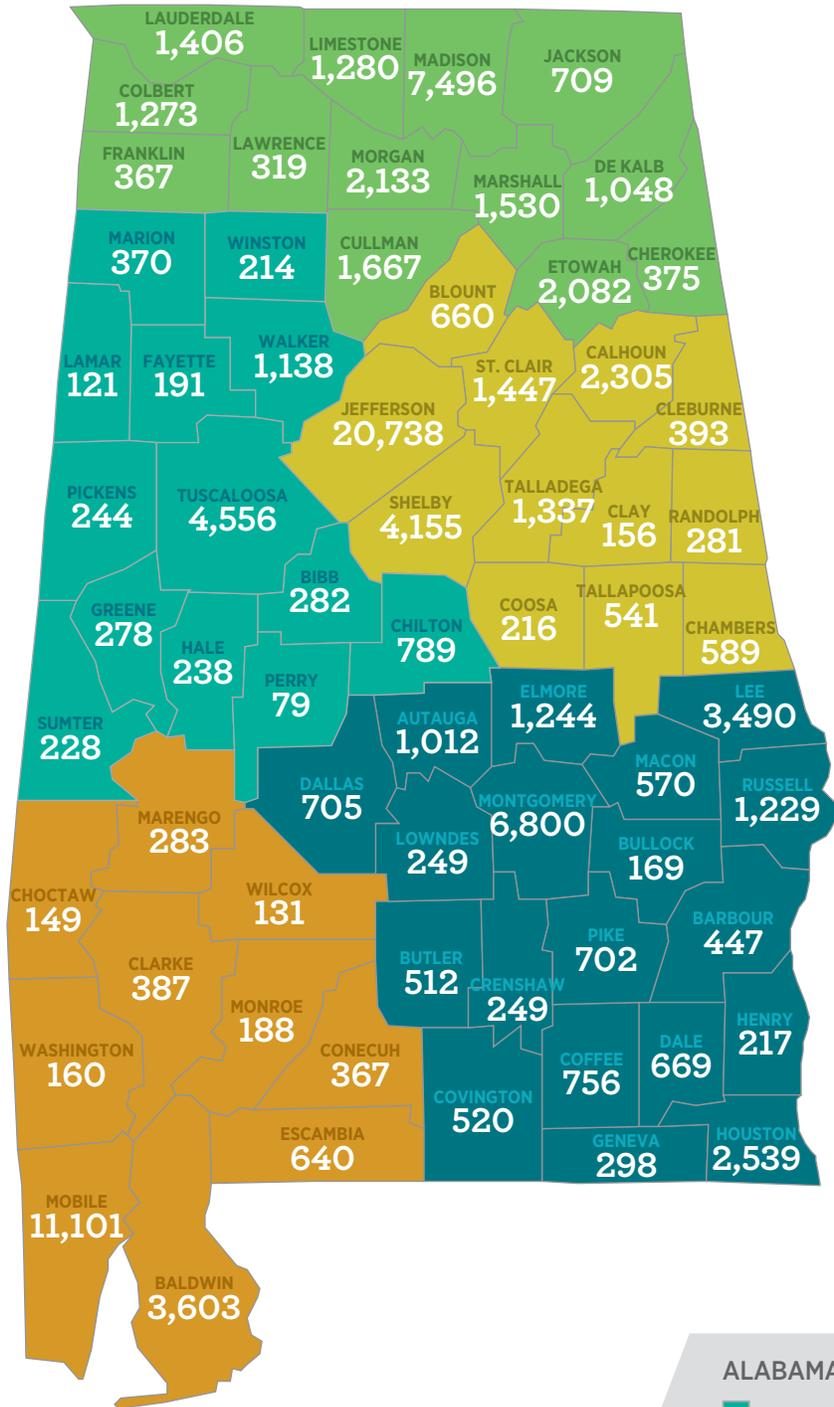


ALABAMA COUNTY REGION KEY

- West Region
- North Region
- East Region
- Southeast Region
- Southwest Region

NON-INTERSECTION CRASHES BY COUNTY

TOTAL NON-INTERSECTION-RELATED CRASHES: 102,617



ALABAMA COUNTY REGION KEY

- West Region
- North Region
- East Region
- Southeast Region
- Southwest Region

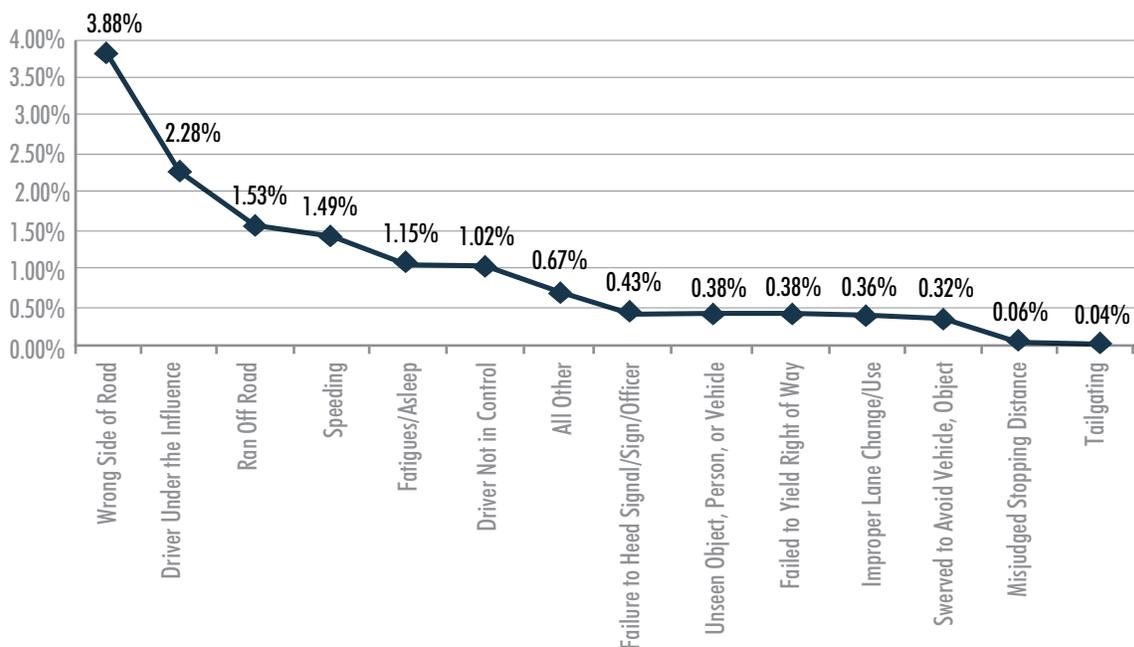


CONTRIBUTING CIRCUMSTANCES

DRIVER-CONTRIBUTING CIRCUMSTANCE	ALL CRASHES	FATAL CRASHES
Speeding	7,196	107
Driver Under the Influence	4,379	100
Failed to Yield Right of Way	20,000	76
Ran off Road	3,006	46
Unseen Object, Person, or Vehicle	9,628	37
Improper Lane Change/Use	9,402	34
Wrong Side of Road	747	29
Fatigued/Asleep	2,171	25
Failure to Heed Sign/Signal/Officer	5,087	22
Swerved to Avoid Vehicle, Object	6,516	21
Misjudged Stopping Distance	12,483	7
Tailgating	18,550	7
Driver Not in Control	391	4
All Other	33,663	224
TOTAL	133,219	739

There may be multiple contributing circumstances in each crash.
The table above shows the primary cause determined by the officer reporting the crash.

PERCENTAGE OF FATAL CRASHES TO ALL CRASHES PER SPECIFIC DRIVER-CONTRIBUTING CIRCUMSTANCES



MOTORCYCLE CRASH STATISTICS

TEN-YEAR DATA

YEAR	CRASHES INVOLVING MOTORCYCLES	INJURIES	FATALITIES
2005	1,848	1,347	61
2006	1,993	1,428	105
2007	2,032	1,426	84
2008	2,106	1,495	98
2009	1,647	1,205	77
2010	1,729	1,319	86
2011	1,925	1,438	97
2012	1,912	1,477	92
2013	1,583	1,173	76
2014	1,650	1,251	64

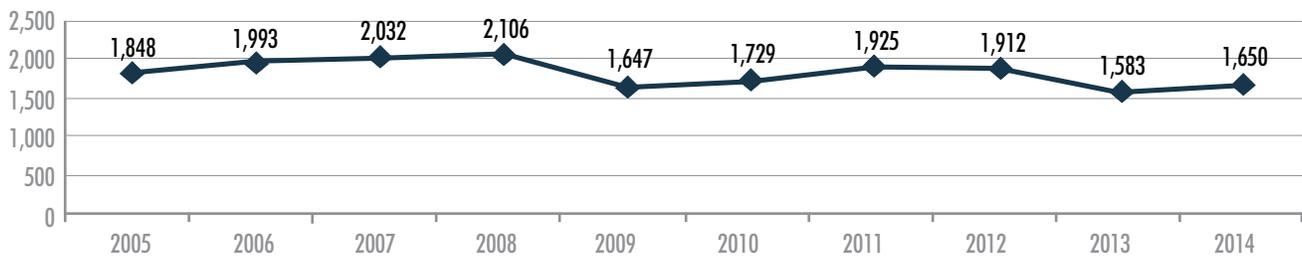
MOTORCYCLE-CAUSED CRASHES BY AGE

(INCLUDES MOTOR SCOOTERS AND MOPEDS)

AGE	NUMBER OF CRASHES	INJURIES	FATALITIES
0-14	11	10	2
15-19	55	44	2
20-24	185	147	7
25-29	126	98	6
30-34	110	88	2
35-39	114	80	6
40-44	95	78	3
45-49	106	73	5
50-54	118	91	7
55-59	87	72	5
60-64	72	56	5
65-69	35	23	3
70-74	11	9	1
75-over	9	7	0
Unknown	28	3	0
TOTAL	1,162	879	54

The numbers above will be different from the table on the left because this table reflects crashes CAUSED by motorcycles, not all crashes involving motorcycles.

MOTORCYCLE-INVOLVED CRASHES TEN-YEAR DATA



SAFETY RESTRAINT USAGE

SAFETY RESTRAINT USAGE

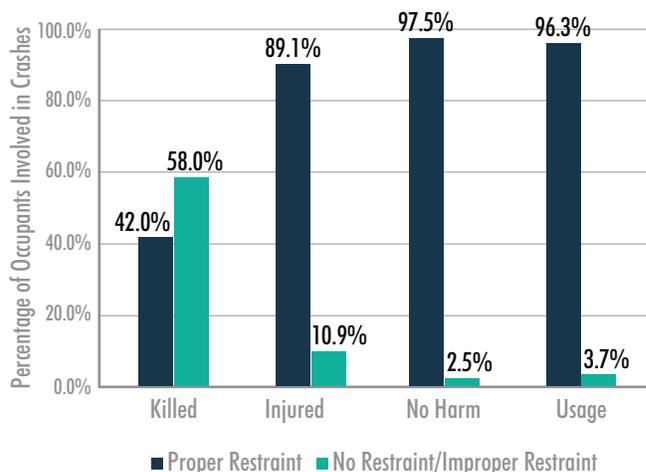
RESTRAINT USED	SEVERITY	DRIVER		FRONT SEAT OCCUPANT		BACK SEAT OCCUPANT		TOTALS	
Wearing Lap and Shoulder Belts	Killed	182	0.09%	39	0.11%	27	0.19%	248	0.10%
	Injured	23,133	11.28%	5,463	14.95%	1,643	11.58%	30,239	11.82%
	No Harm	181,673	88.63%	31,042	84.94%	12,514	88.23%	225,229	88.08%
	Subtotal	204,988	100.00%	36,544	100.00%	14,184	100.00%	255,716	100.00%
Wearing Lap Belt Only	Killed	1	0.15%	0	0.00%	0	0.00%	1	0.05%
	Injured	73	10.62%	53	17.26%	98	12.30%	224	12.51%
	No Harm	613	89.23%	254	82.74%	699	87.70%	1,566	87.44%
	Subtotal	687	100.00%	307	100.00%	797	100.00%	1,791	100.00%
Wearing Shoulder Belt Only	Killed	0	0.00%	0	0.00%	0	0.00%	0	0.00%
	Injured	88	12.94%	17	13.82%	7	10.77%	112	12.90%
	No Harm	592	87.06%	106	86.18%	58	89.23%	756	87.10%
	Subtotal	680	100.00%	123	100.00%	65	100.00%	868	100.00%
None Used	Killed	271	5.58%	44	3.61%	27	2.38%	342	4.74%
	Injured	2,220	45.70%	647	53.08%	501	44.10%	3,368	46.69%
	No Harm	2,367	48.72%	528	43.31%	608	53.52%	3,503	48.57%
	Subtotal	4,858	100.00%	1,219	100.00%	1,136	100.00%	7,213	100.00%
Unknown	Killed	21	0.32%	4	0.45%	2	0.35%	27	0.33%
	Injured	1,203	18.25%	255	28.59%	171	29.69%	1,629	20.21%
	No Harm	5,369	81.43%	633	70.96%	403	69.96%	6,405	79.46%
	Subtotal	6,593	100.00%	892	100.00%	576	100.00%	8,061	100.00%

QUICK FACT

According to the crash reports, overall only 3.7 percent of people involved in crashes were not using safety restraints; however 58 percent of all fatalities were not restrained.

97.5 percent of people involved in crashes but not harmed were reported to have been wearing their seat belts.

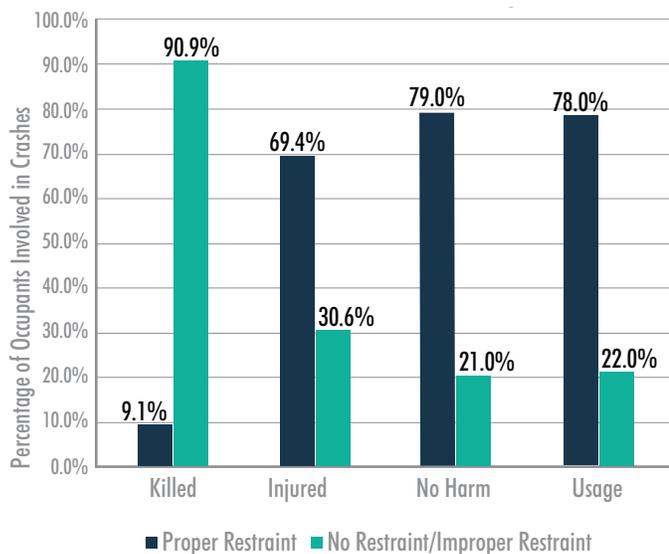
SAFETY RESTRAINT USAGE



CHILD RESTRAINT USAGE [UNDER 6 YEARS OLD]

TYPE	SEVERITY	FRONT SEAT OCCUPANT		BACK SEAT OCCUPANT		TOTALS	
		Count	Percentage	Count	Percentage	Count	Percentage
Child Restraint Used	Killed	0	0.00%	1	0.01%	1	0.01%
	Injured	19	7.72%	576	7.97%	595	7.96%
	No Harm	227	92.28%	6,653	92.02%	6,880	92.03%
	Subtotal	246	100.00%	7,230	100.00%	7,476	100.00%
Child Restraint Used Improperly	Killed	1	0.43%	6	0.35%	7	0.36%
	Injured	34	14.59%	168	9.78%	202	10.35%
	No Harm	198	84.98%	1,544	89.87%	1,742	89.29%
	Subtotal	233	100.00%	1,718	100.00%	1,951	100.00%
None Used	Killed	0	0.00%	3	2.52%	3	1.97%
	Injured	19	57.58%	41	34.45%	60	39.47%
	No Harm	14	42.42%	75	63.03%	89	58.55%
	Subtotal	33	100.00%	119	100.00%	152	100.00%
Unknown	Killed	0	0.00%	0	0.00%	0	0.00%
	Injured	5	38.46%	26	18.71%	31	20.39%
	No Harm	8	61.54%	113	81.29%	121	79.61%
	Subtotal	13	100.00%	139	100.00%	152	100.00%

CHILD RESTRAINT USAGE



QUICK FACT

According to the crash reports, overall, about 22 percent of children involved in crashes were not using a child restraint; however, over 90 percent of fatalities were not properly restrained.

About 79 percent of children involved in crashes but not harmed were reported to have been protected by child restraints.



BICYCLE CRASH STATISTICS

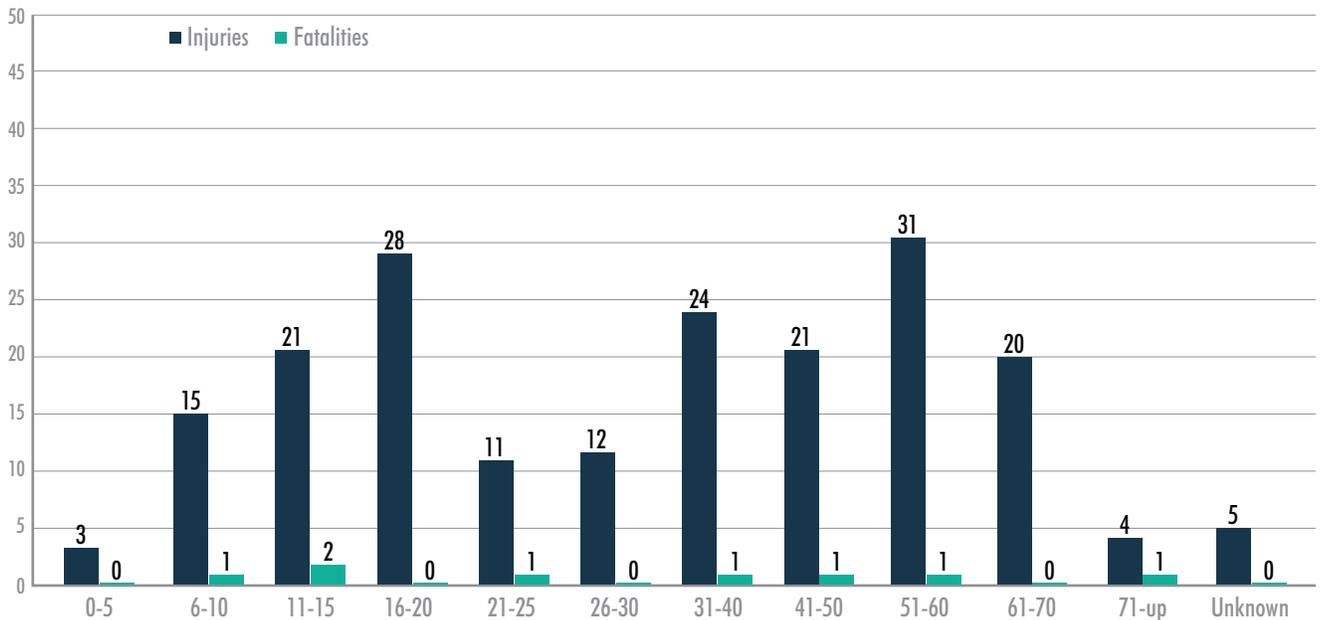
TEN-YEAR DATA

YEAR	CRASHES	INJURIES	FATALITIES
2005	275	215	12
2006	252	185	9
2007	266	193	9
2008	236	182	4
2009	208	167	6
2010	232	169	5
2011	280	203	5
2012	278	225	9
2013	264	192	6
2014	203	195	8

BICYCLISTS INVOLVED IN CRASHES BY AGE

AGE	CRASHES	INJURIES	FATALITIES
0-5	3	3	0
6-10	16	15	1
11-15	23	21	2
16-20	28	28	0
21-25	12	11	1
26-30	12	12	0
31-40	25	24	1
41-50	22	21	1
51-60	32	31	1
61-70	20	20	0
71-Up	5	4	1
Unknown	5	5	0
TOTAL	203	195	8

BICYCLIST INJURIES AND FATALITIES BY AGE



QUICK FACT

In 2014, children aged 15 and under accounted for 20 percent of bicycle crash injuries.

PEDESTRIAN CRASH STATISTICS

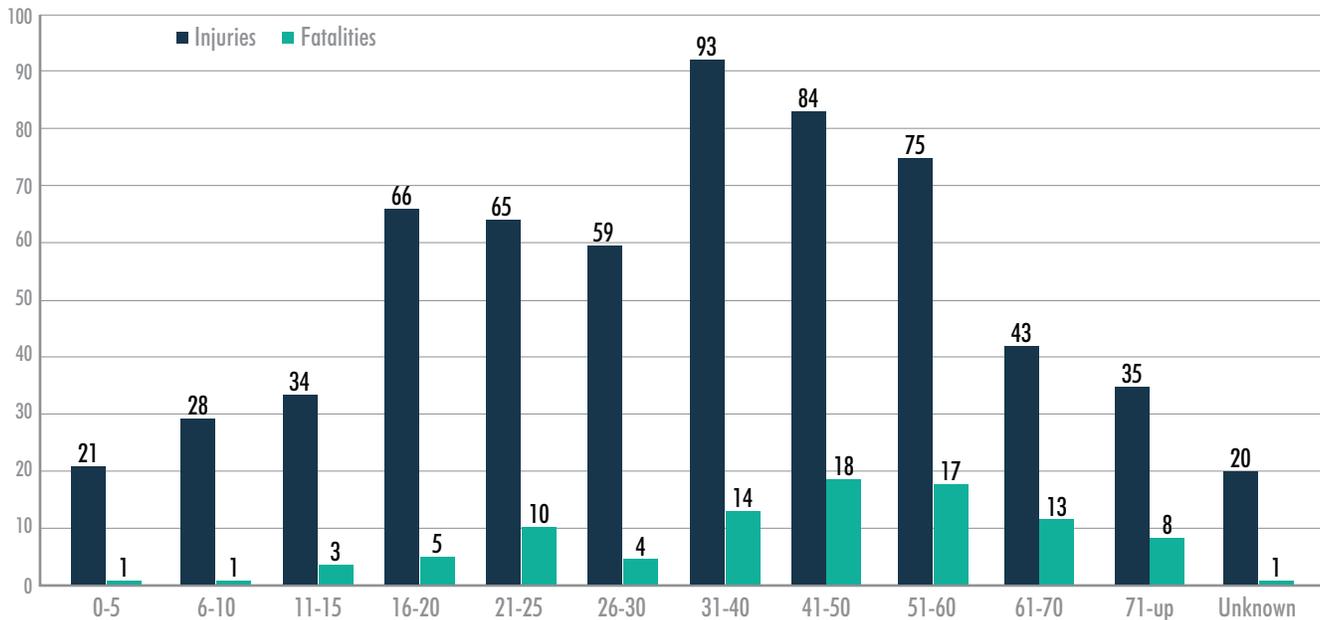
TEN-YEAR DATA

YEAR	CRASHES	INJURIES	FATALITIES
2005	611	562	74
2006	637	583	81
2007	595	549	69
2008	525	468	72
2009	584	511	65
2010	677	578	63
2011	692	589	84
2012	753	651	80
2013	744	639	57
2014	816	623	95

PEDESTRIANS INVOLVED IN CRASHES BY AGE

AGE	CRASHES	INJURIES	FATALITIES
0-5	27	21	1
6-10	32	28	1
11-15	41	34	3
16-20	78	66	5
21-25	84	65	10
26-30	73	59	4
31-40	121	93	14
41-50	116	84	18
51-60	104	75	17
61-70	65	43	13
71-UP	44	35	8
UNKNOWN	31	20	1
TOTAL	816	623	95

PEDESTRIAN INJURIES AND FATALITIES BY AGE



QUICK FACT

In 2014 the number of pedestrian fatalities increased 66.7 percent over a 10-year low in 2013.



TRAIN INVOLVED CRASH STATISTICS

QUICK FACT

The number of railroad fatalities and crashes increased in 2014. However, the total number of non-fatal injuries resulting from these crashes decreased.

DEFINITION

Driver behavior issues include ignoring flashing lights or other active warning devices, passing through barrier gates, and driving around already lowered gates/failure to observe passive warning devices.

TEN-YEAR DATA

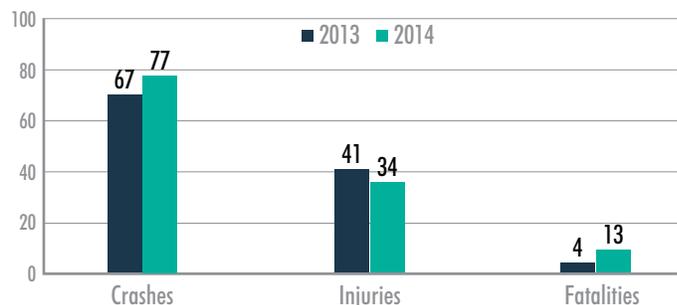
YEAR	CRASHES	INJURIES	FATALITIES
2005	90	35	11
2006	100	31	10
2007	81	25	14
2008	65	36	5
2009	51	14	2
2010	48	45	6
2011	59	47	8
2012	65	42	1
2013	67	41	4
2014	77	34	13

TRAIN-INVOLVED CRASHES BY SEVERITY

CRASH SEVERITY	CRASHES
Property Damage	39
Injury	27
Fatal	10
Unknown	1
TOTAL	77

According to NHTSA, a motorist is almost 20 times more likely to die if in a crash involving a train than in a collision involving another motor vehicle.

RAILROAD CRASHES



WORK ZONE CRASH STATISTICS

TEN-YEAR DATA

YEAR	INJURY CRASHES	FATAL CRASHES
2005	654	40
2006	518	29
2007	478	31
2008	472	16
2009	518	9
2010	621	19
2011	585	19
2012	477	23
2013	541	22
2014	504	21

QUICK FACTS

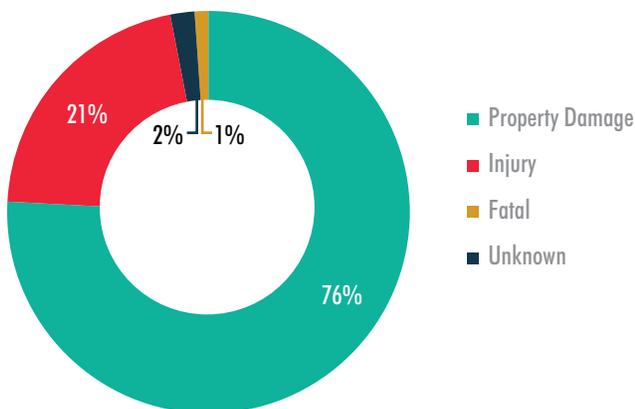
Drivers need to be particularly alert when traveling through highway work zones. When a road is not in its usual condition due to construction, it is a good idea to slow down. Fines for speeding double in work zones when construction workers are present. Work zone crashes are dangerous to both highway workers and motorists.

Most work zone crashes are rear-end collisions, resulting from speeding or inattentive driving.

WORK ZONE CRASHES BY SEVERITY

CRASH SEVERITY	CRASHES
Property Damage	1,795
Injury	504
Fatal	21
Unknown	57
TOTAL	2,377

WORK ZONE CRASHES



The Alabama Department of Transportation promotes Work Zone Awareness in April of each year. Alabama's theme for Work Zone Awareness in 2014 was: "WORK ZONE SPEEDING: A COSTLY MISTAKE."



TRUCK CRASH STATISTICS

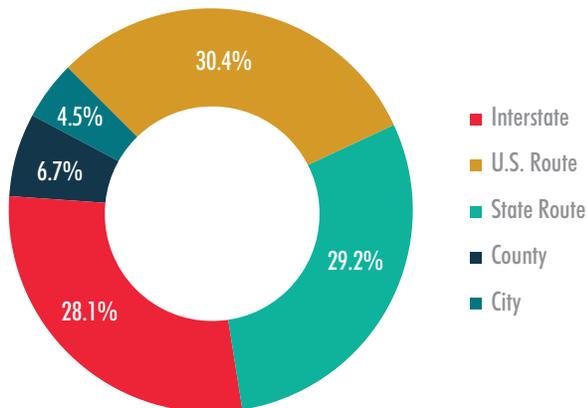
TEN-YEAR DATA

YEAR	TRUCKS INVOLVED IN CRASHES	INJURIES	FATALITIES
2005	10,547	2,824	134
2006	9,810	2,588	142
2007	8,809	2,202	136
2008	7,546	1,769	132
2009	6,704	1,615	84
2010	7,898	2,002	113
2011	6,927	1,715	92
2012	5,798	1,562	90
2013	7,322	1,982	116
2014	7,782	2,184	89

TOTAL FOR ALL CRASHES WITH TRUCK INVOLVEMENT

ROAD TYPE	CRASHES		FATALITIES	
Interstate	2,100	27.0%	25	28.1%
U.S. Route	1,342	17.2%	27	30.4%
State Route	1,382	17.8%	26	29.2%
County	767	9.9%	6	6.7%
City	2,004	25.7%	4	4.5%
Other	187	2.4%	1	1.1%
TOTAL	7,782	100.0%	89	100.0%

TRUCK-INVOLVED FATALITIES BY ROAD TYPE



PRIMARY CAUSE OF ALL CRASHES WITH TRUCK INVOLVEMENT*

PRIMARY CAUSE	CRASHES	
Improper Lane Change or Use	886	11.4%
Failed to Yield Right of Way	796	10.2%
Unseen Object, Person, or Vehicle	677	8.7%
Tailgating	565	7.2%
Misjudged Stopping Distance	388	5.0%
Defective Equipment	385	4.9%
Avoiding Animal, Object, or Person	318	4.1%
Improper Turn	290	3.7%
Improper Backing	277	3.6%
Failure to Heed Sign/Signal	208	2.7%
Crossed Median/Centerline	228	2.9%
Driving too Fast for Conditions	230	2.9%
Improper Passing	164	2.1%
Fatigued/Asleep	146	1.9%
Ran Off Road	155	2.0%
Driving Under the Influence	110	1.4%
Over the Speed Limit	74	1.0%
Driver Not in Control	5	0.1%
Unknown	300	3.9%
All Other	1,580	20.3%
TOTAL	7,782	100.0%

*There is no inference as to whether the truck or another type of vehicle was the cause of the crash.

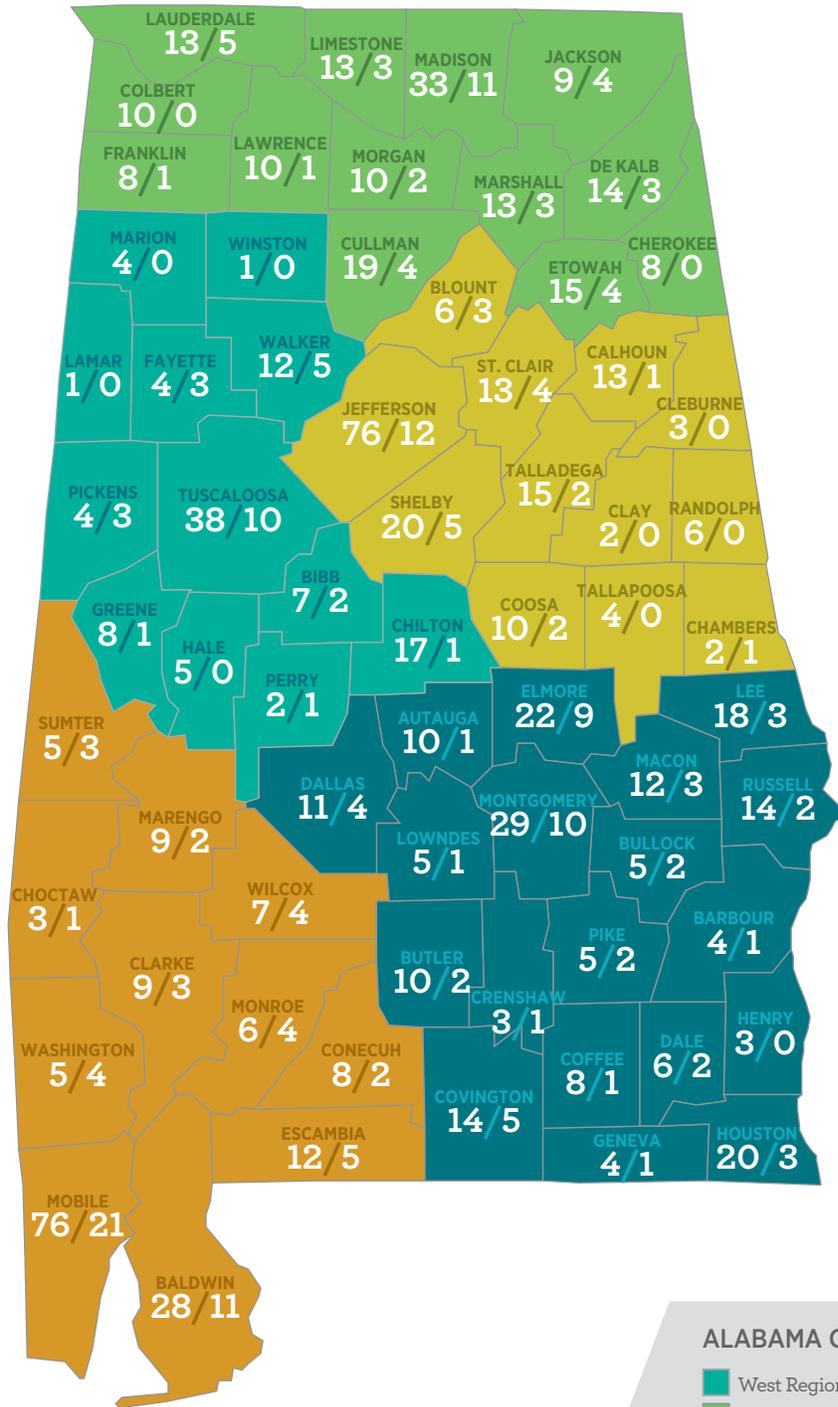
DEFINITION

Truck is defined as any thing heavier than a light truck or SUV, including delivery truck, 18 wheeler, tow truck, dually, or work truck. Truck does not include a bus of any type.

FATALITIES BY COUNTY

TOTAL TRAFFIC FATALITIES: 821 (FIRST FIGURE)

TRAFFIC FATALITIES WITH APPARENT ALCOHOL INVOLVEMENT: 210 (SECOND FIGURE)



ALABAMA COUNTY REGION KEY

- West Region
- North Region
- East Region
- Southwest Region
- Southeast Region



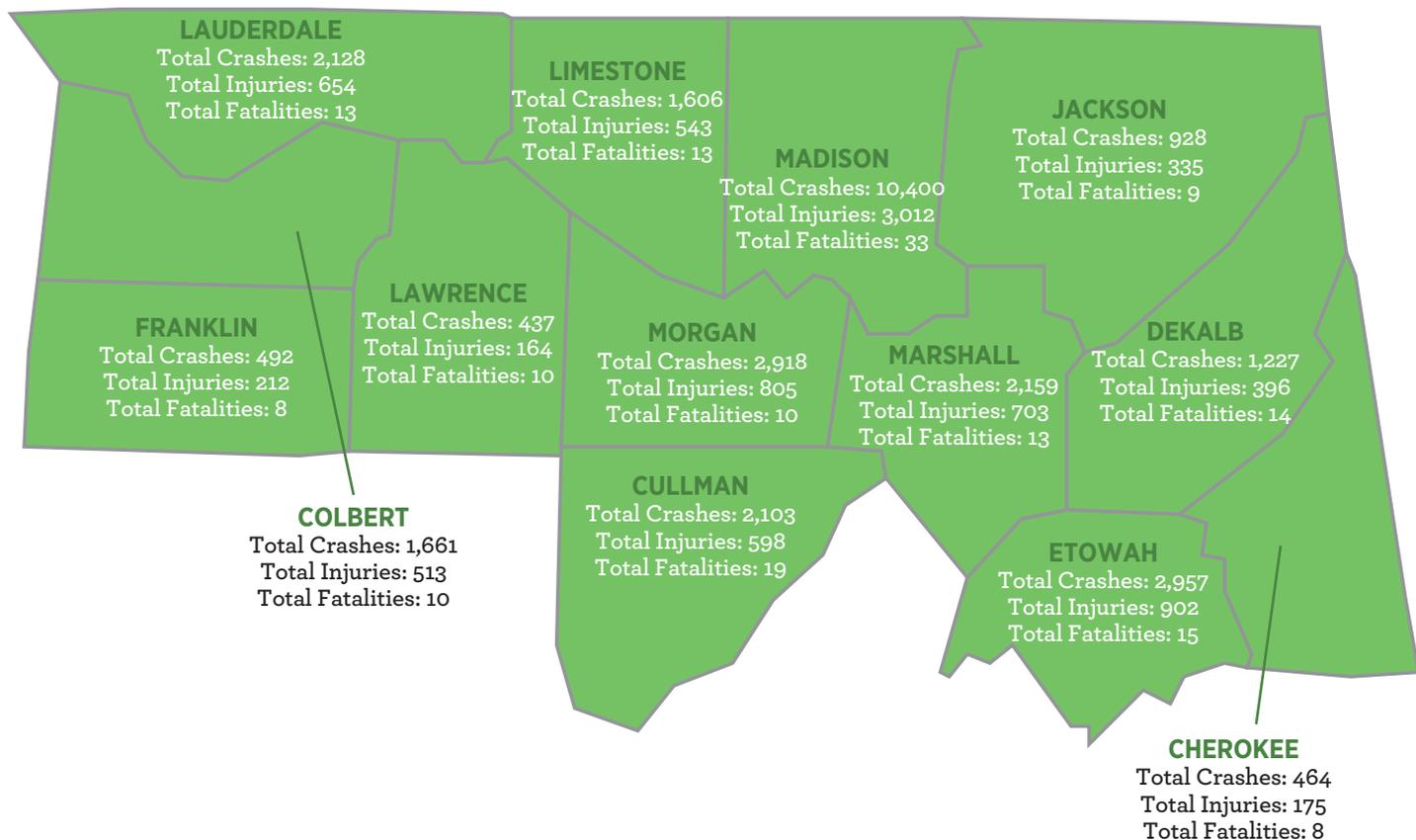


2014 CRASHES BY COUNTY

NORTH REGION STATISTICS

TOTALS

TOTAL CRASHES: 29,480
 TOTAL INJURIES: 9,012
 TOTAL FATALITIES: 175



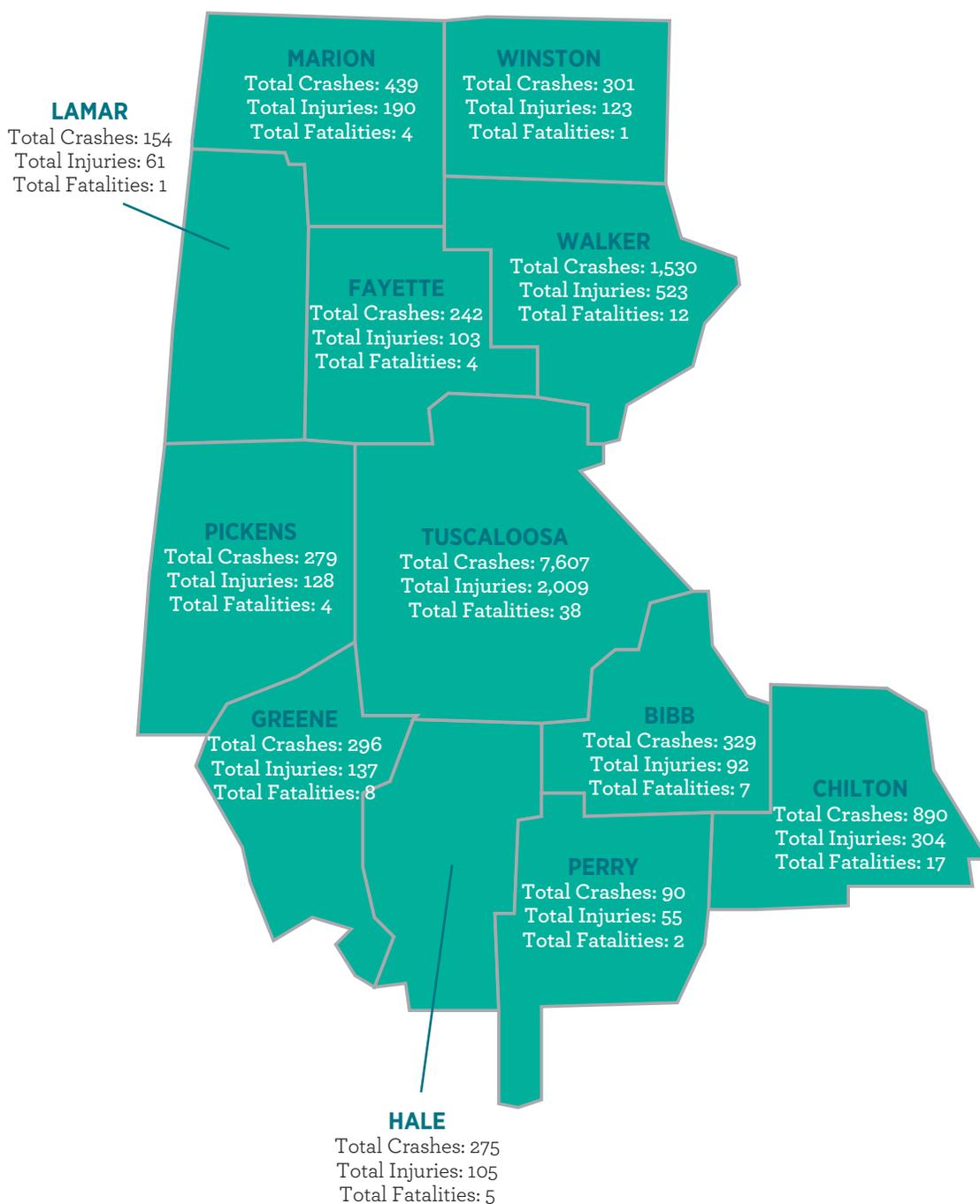


2014 CRASHES BY COUNTY

WEST CENTRAL REGION STATISTICS

TOTALS

TOTAL CRASHES: 12,701
TOTAL INJURIES: 3,985
TOTAL FATALITIES: 108



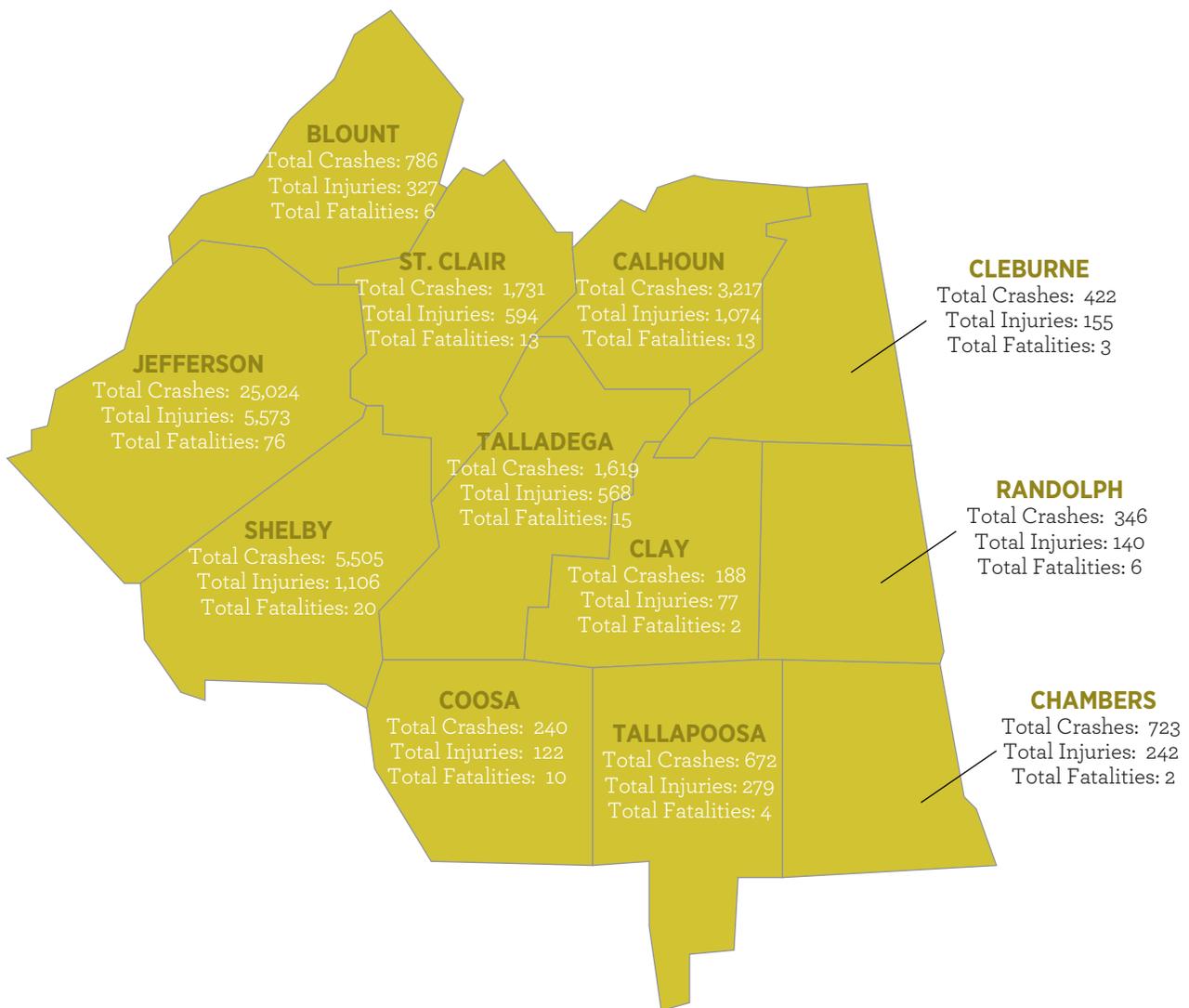


2014 CRASHES BY COUNTY

EAST CENTRAL REGION STATISTICS

TOTALS

TOTAL CRASHES: 40,473
TOTAL INJURIES: 10,257
TOTAL FATALITIES: 170



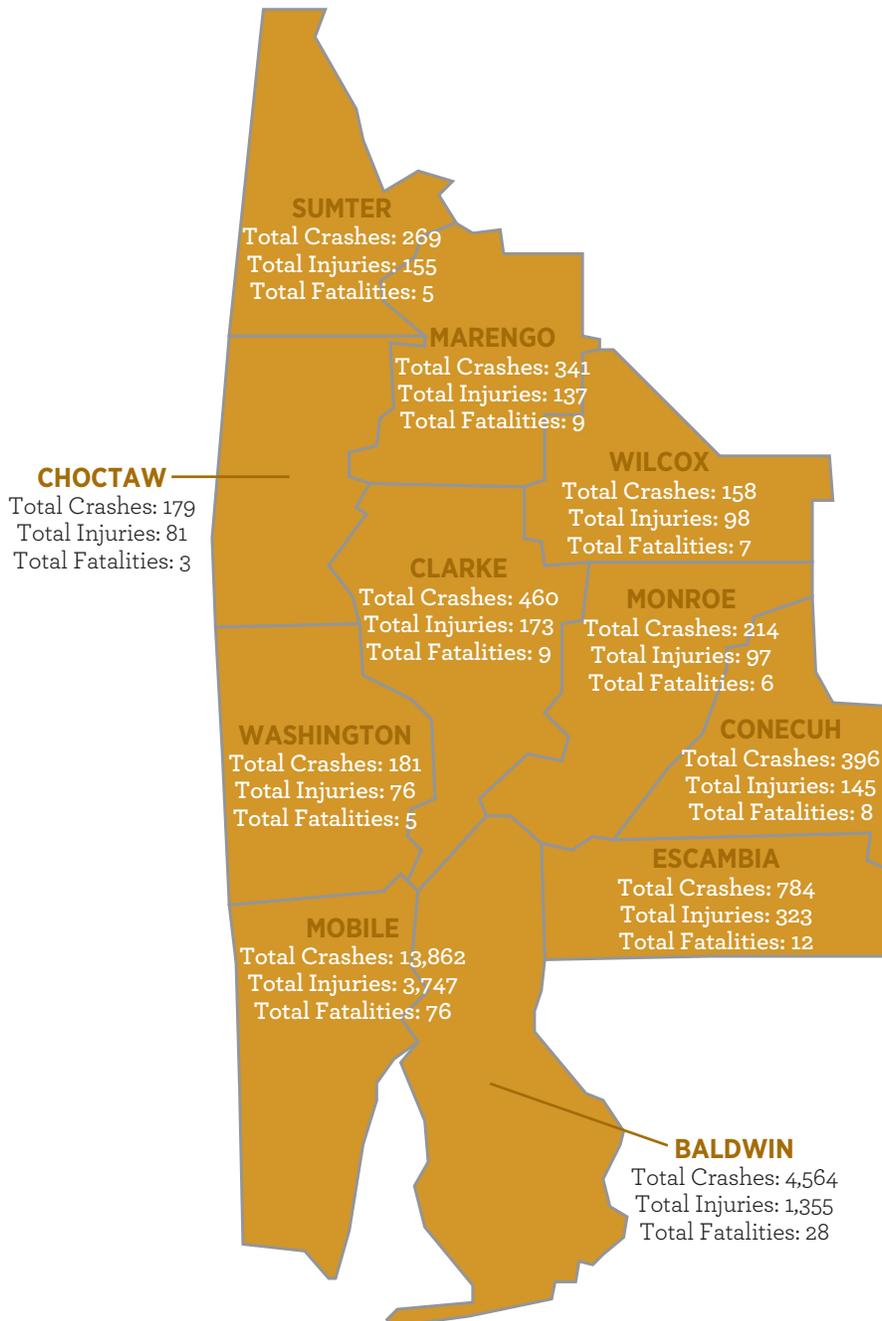


2014 CRASHES BY COUNTY

SOUTHWEST REGION STATISTICS

TOTALS

TOTAL CRASHES: 21,139
TOTAL INJURIES: 6,232
TOTAL FATALITIES: 163



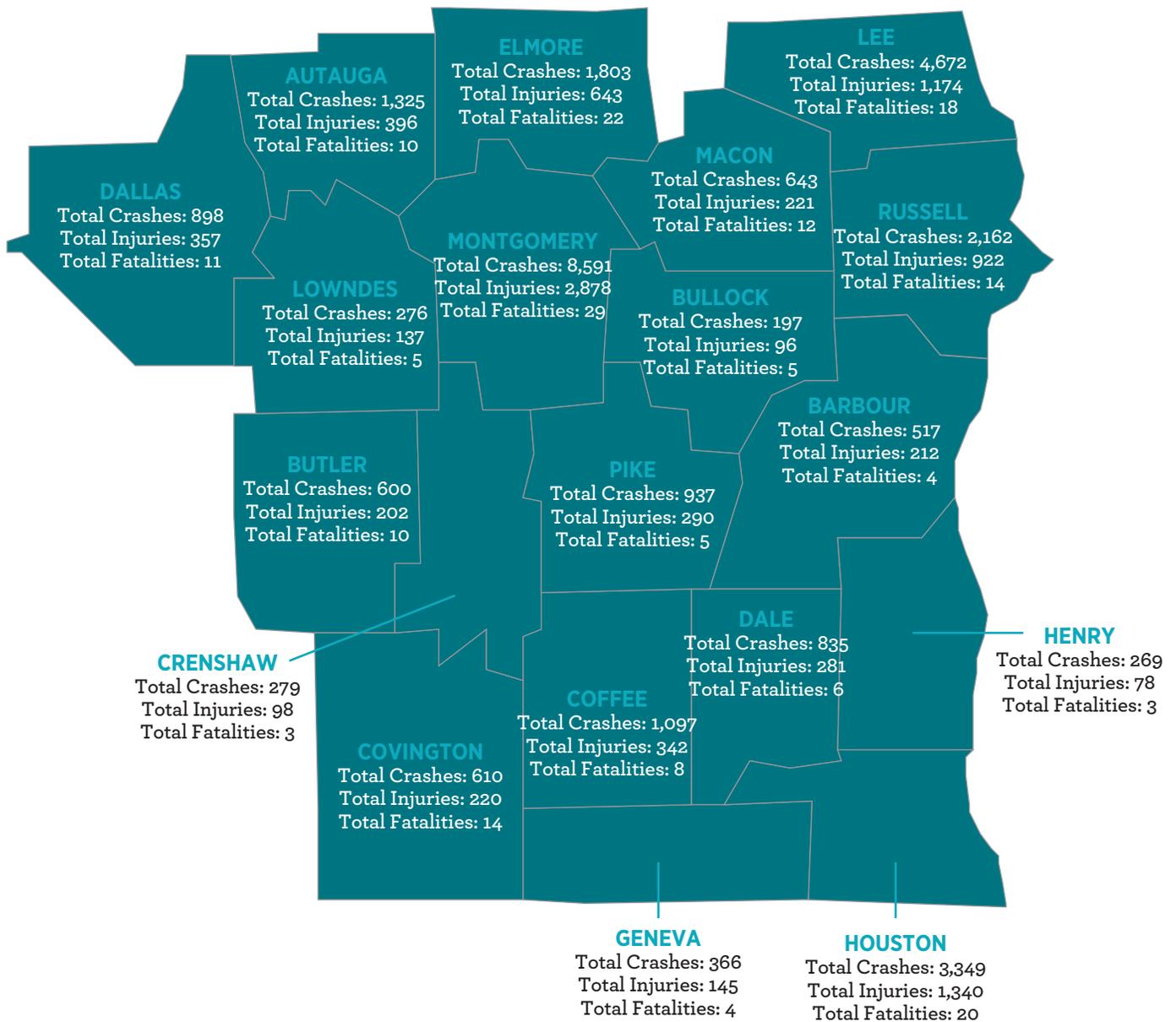


2014 CRASHES BY COUNTY

SOUTHEAST REGION STATISTICS

TOTALS

TOTAL CRASHES: 29,426
TOTAL INJURIES: 10,032
TOTAL FATALITIES: 203



COMPARATIVE COUNTY STATISTICS

2013 VS. 2014

COUNTY	TOTAL CRASHES FOR COUNTY						URBAN AREAS OF COUNTY						RURAL AREAS OF COUNTY					
	NUMBER OF CRASHES		PERSONS KILLED		PERSONS INJURED		NUMBER OF CRASHES		PERSONS KILLED		PERSONS INJURED		NUMBER OF CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
JEFFERSON	19,967	25,024	82	76	4,364	5,573	17,513	22,182	59	59	3,705	4,883	2,454	2,842	23	17	659	690
MOBILE	13,495	13,862	66	76	3,453	3,747	11,433	11,866	38	33	2,695	2,833	2,062	1,996	28	43	758	914
MONTGOMERY	8,628	8,591	32	29	2,811	2,878	7,899	7,822	22	18	2,596	2,613	729	769	10	11	215	265
AUTAUGA	1,314	1,325	12	10	480	396	830	873	1	1	299	252	484	452	11	9	181	144
BALDWIN	4,428	4,564	38	28	1,276	1,355	3,164	3,413	17	11	788	895	1,264	1,151	21	17	488	460
BARBOUR	477	517	5	4	176	212	343	361	2	3	119	147	134	156	3	1	57	65
BIBB	263	329	5	7	99	92	112	159	0	4	45	42	151	170	5	3	54	50
BLOUNT	790	786	13	6	291	327	286	305	1	0	63	101	504	481	12	6	228	226
BULLOCK	168	197	7	5	74	96	71	108	1	1	22	48	97	89	6	4	52	48
BUTLER	572	600	3	10	172	202	301	306	0	3	73	80	271	294	3	7	99	122
CALHOUN	3,412	3,217	9	13	1,140	1,074	2,515	2,275	4	7	744	683	897	942	5	6	396	391
CHAMBERS	735	723	9	2	241	242	516	497	0	0	155	141	219	226	9	2	86	101
CHEROKEE	509	464	15	8	231	175	228	215	1	2	94	77	281	249	14	6	137	98
CHILTON	885	890	15	17	313	304	427	410	5	6	136	100	458	480	10	11	177	204
CHOCTAW	176	179	6	3	85	81	76	58	1	0	23	18	100	121	5	3	62	63
CLARKE	473	460	8	9	216	173	300	291	1	4	127	104	173	169	7	5	89	69
CLAY	155	188	3	2	66	77	59	91	0	0	11	14	96	97	3	2	55	63
CLEBURNE	366	422	7	3	132	155	77	74	1	0	27	34	289	348	6	3	105	121
COFFEE	1,095	1,097	5	8	294	342	837	849	2	1	196	223	258	248	3	7	98	119
COLBERT	1,580	1,661	11	10	461	513	1,202	1,315	3	5	259	313	378	346	8	5	202	200
CONECUH	360	396	7	8	132	145	125	104	2	1	42	34	235	292	5	7	90	111
COOSA	200	240	3	10	75	122	14	22	2	1	9	15	186	218	1	9	66	107
COVINGTON	689	610	3	14	245	220	444	368	0	4	132	113	245	242	3	10	113	107
CRENSHAW	247	279	4	3	70	98	87	102	2	1	17	28	160	177	2	2	53	70
CULLMAN	2,067	2,103	14	19	585	598	1,096	1,117	4	5	239	262	971	986	10	14	346	336
DALE	847	835	10	6	295	281	611	630	3	5	202	208	236	205	7	1	93	73
DALLAS	1,023	898	8	11	386	357	617	534	0	2	200	172	406	364	8	9	186	185
DEKALB	1,070	1,227	16	14	452	396	619	816	7	6	242	202	451	411	9	8	210	194
ELMORE	1,843	1,803	16	22	637	643	1,197	1,157	5	4	425	408	646	646	11	18	212	235
ESCAMBIA	800	784	10	12	319	323	423	432	0	2	109	121	377	352	10	10	210	202
ETOWAH	3,041	2,957	13	15	1,025	902	2,468	2,429	9	10	754	688	573	528	4	5	271	214
FAYETTE	254	242	3	4	110	103	142	142	0	0	41	29	112	100	3	4	69	74
FRANKLIN	488	492	3	8	204	212	271	258	0	1	90	99	217	234	3	7	114	113



COMPARATIVE COUNTY STATISTICS

2013 VS. 2014 (CONTINUED)

COUNTY	TOTAL CRASHES FOR COUNTY						URBAN AREAS OF COUNTY						RURAL AREAS OF COUNTY					
	NUMBER OF CRASHES		PERSONS KILLED		PERSONS INJURED		NUMBER OF CRASHES		PERSONS KILLED		PERSONS INJURED		NUMBER OF CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
GENEVA	375	366	2	4	109	145	179	180	1	0	31	61	196	186	1	4	78	84
GREENE	244	296	11	8	98	137	56	50	0	2	21	28	188	246	11	6	77	109
HALE	289	275	6	5	138	105	120	118	0	1	40	26	169	157	6	4	98	79
HENRY	226	269	0	3	74	78	107	147	0	0	28	26	119	122	0	3	46	52
HOUSTON	3,307	3,349	15	20	1,237	1,340	2,863	2,914	7	11	1,068	1,138	444	435	8	9	169	202
JACKSON	870	928	11	9	344	335	561	644	4	2	200	199	309	284	7	7	144	136
LAMAR	162	154	3	1	74	61	61	57	1	0	11	6	101	97	2	1	63	55
LAUDERDALE	2,157	2,128	12	13	595	654	1,593	1,532	1	3	344	367	564	596	11	10	251	287
LAWRENCE	486	437	7	10	190	164	134	103	0	1	46	34	352	334	7	9	144	130
LEE	4,434	4,672	12	18	1,023	1,174	3,710	3,972	5	11	792	924	724	700	7	7	231	250
LIMESTONE	1,661	1,606	21	13	534	543	741	839	4	2	171	208	920	767	17	11	363	335
LOWNDES	323	276	10	5	128	137	33	43	3	1	8	36	290	233	7	4	120	101
MACON	609	643	8	12	207	221	185	206	2	2	75	75	424	437	6	10	132	146
MADISON	10,116	10,400	35	33	2,889	3,012	8,480	8,770	25	22	2,282	2,408	1,636	1,630	10	11	607	604
MARENGO	293	341	6	9	128	137	151	181	1	2	43	50	142	160	5	7	85	87
MARION	510	439	8	4	245	190	327	264	4	2	133	107	183	175	4	2	112	83
MARSHALL	2,152	2,159	19	13	735	703	1,672	1,709	7	4	508	489	480	450	12	9	227	214
MONROE	214	214	2	6	128	97	56	62	1	0	15	33	158	152	1	6	113	64
MORGAN	3,132	2,918	17	10	886	805	2,419	2,231	6	6	635	563	713	687	11	4	251	242
PERRY	101	90	3	2	50	55	25	23	1	0	4	14	76	67	2	2	46	41
PICKENS	300	279	8	4	102	128	121	128	1	1	29	44	179	151	7	3	73	84
PIKE	900	937	7	5	276	290	635	619	1	0	162	163	265	318	6	5	114	127
RANDOLPH	307	346	10	6	103	140	133	153	1	1	28	37	174	193	9	5	75	103
RUSSELL	2,095	2,162	16	14	788	922	1,531	1,551	6	2	580	606	564	611	10	12	208	316
ST. CLAIR	1,684	1,731	16	13	567	594	993	1,066	4	3	287	324	691	665	10	10	280	270
SHELBY	5,529	5,505	14	20	1,240	1,106	4,105	4,231	4	7	832	828	1,424	1,274	12	13	408	278
SUMTER	271	269	6	5	173	155	112	102	1	1	99	66	159	167	5	4	74	89
TALLADEGA	1,681	1,619	27	15	597	568	1,029	929	10	7	320	268	652	690	17	8	277	300
TALLAPOOSA	702	672	9	4	264	279	534	490	8	0	195	189	168	182	1	4	69	90
TUSCALOOSA	7,075	7,607	26	38	1,856	2,009	5,672	5,953	15	12	1,391	1,428	1,403	1,654	11	26	465	581
WALKER	1,569	1,530	20	12	561	523	897	923	6	1	254	237	672	607	14	11	307	286
WASHINGTON	206	181	2	5	88	76	51	32	1	0	20	13	155	149	1	5	68	63
WILCOX	169	158	7	7	101	98	50	55	1	2	25	20	119	103	6	5	76	78
WINSTON	296	301	5	1	121	123	183	176	2	1	52	60	113	125	3	0	69	63

COMPARATIVE CITY STATISTICS

2013 VS. 2014

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
ABBEVILLE	27	50	0	0	11	6
ADAMSVILLE	198	162	1	2	53	48
ADDISON	14	13	0	0	7	7
AKRON	1	2	0	0	0	0
ALABASTER	886	956	2	0	213	240
ALBERTVILLE	673	692	6	2	195	174
ALEXANDER CITY	356	293	4	0	134	105
ALICEVILLE	12	21	1	1	10	6
ALLGOOD	2	8	0	0	0	5
ALTOONA	10	11	0	0	2	4
ANDALUSIA	235	189	0	1	58	45
ANDERSON	5	3	0	0	4	1
ANNISTON	1270	1085	2	2	390	370
ARAB	190	189	0	0	54	51
ARDMORE	39	42	0	0	8	10
ARGO	10	13	0	0	1	1
ARITON	6	2	0	0	1	0
ARLEY	12	6	1	1	1	1
ASHFORD	36	44	0	1	17	15
ASHLAND	37	50	0	0	6	8
ASHVILLE	71	95	1	0	36	44
ATHENS	530	592	2	2	105	124
ATMORE	119	127	0	0	39	36
ATTALLA	222	207	0	4	52	61
AUBURN	1559	1701	0	4	341	389
AUTAUGAVILLE	6	8	0	0	3	5
AVON	2	3	0	1	0	1
BABBIE	9	8	0	1	2	9
BAILEYTON	12	15	0	0	6	5
BAKERHILL	5	4	0	0	1	6
BANKS	0	2	0	0	0	1
BAY MINETTE	149	151	0	1	47	48
BAYOU LA BATRE	78	57	0	1	22	29
BEAR CREEK	14	15	0	0	6	9
BEATRICE	2	2	0	0	1	4
BEAVERTON	1	0	0	0	0	0
BELK	3	1	0	0	2	0
BELLWOOD	3	2	0	0	0	1
BENTON	3	0	0	0	3	0
BERRY	13	11	0	0	4	3

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
BESSEMER	1547	1329	8	6	420	390
BIG COVE	1	0	0	0	0	0
BILLINGSLEY	1	0	0	0	0	0
BIRMINGHAM	8189	13033	30	31	1743	2931
BLACK	0	0	0	0	0	0
BLOUNTSVILLE	34	31	0	0	10	19
BLUE MOUNTAIN	4	2	0	0	3	0
BLUE SPRINGS	0	0	0	0	0	0
BOAZ	391	357	0	3	134	152
BOLIGEE	0	0	0	0	0	0
BON AIR	0	0	0	0	0	0
BRANCHVILLE	2	0	0	0	5	0
BRANTLEY	4	5	1	0	3	2
BRENT	39	46	0	4	15	17
BREWTON	210	208	0	2	46	34
BRIDGEPORT	25	27	1	0	18	8
BRIGHTON	4	8	0	0	2	0
BRILLIANT	5	13	0	0	2	2
BROOKSIDE	2	5	0	0	0	0
BROOKWOOD	3	39	1	1	3	5
BROWNSVILLE	0	0	0	0	0	0
BRUNDIDGE	43	41	1	0	10	23
BUTLER	42	35	1	0	15	8
CALERA	537	502	1	1	109	104
CAMDEN	25	33	0	1	9	13
CAMP HILL	26	26	1	0	3	13
CARBON HILL	32	19	0	0	6	6
CARDIFF	0	0	0	0	0	0
CAROLINA	6	3	0	0	2	0
CARROLLTON	33	30	0	0	6	6
CARRVILLE	0	0	0	0	0	0
CASTLEBERRY	8	4	0	0	3	1
CEDAR BLUFF	23	30	0	0	9	15
CENTER POINT	1	0	0	0	0	0
CENTRE	142	133	0	1	65	38
CENTREVILLE	33	56	0	0	22	9
CHATOM	15	20	1	0	6	5
CHELSEA	161	148	1	0	24	19
CHEROKEE	10	12	0	1	1	6
CHICKASAW	55	99	0	0	31	14



COMPARATIVE CITY STATISTICS

2013 VS. 2014 (CONTINUED)

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
CHILDERSBURG	95	1	1	0	19	1
CITRONELLE	94	95	0	1	25	26
CLANTON	318	315	1	4	94	76
CLAY	0	0	0	0	0	0
CLAYHATCHEE	4	5	0	0	0	2
CLAYTON	12	16	0	0	5	8
CLEVELAND	11	22	1	0	3	7
CLIO	6	10	0	0	0	4
COALING	28	35	0	0	11	12
COFFEE SPRINGS	3	3	0	0	0	6
COFFEEVILLE	1	6	0	0	0	7
COLLINSVILLE	35	40	0	2	12	11
COLONY	4	0	0	0	3	0
COLUMBIA	12	6	0	0	0	1
COLUMBIANA	98	88	0	0	29	26
COOSADA	35	27	0	0	22	18
CORDOVA	25	17	1	0	5	5
COTTONWOOD	9	9	0	0	1	1
COUNTY LINE-JEFF	1	1	0	0	0	0
COURTLAND	3	7	0	0	1	4
COWARTS	19	20	0	0	11	19
CREOLA	60	57	1	1	18	15
CROSSVILLE	35	29	0	0	14	3
CUBA	20	9	0	0	16	7
CULLMAN	802	831	2	3	162	181
DADEVILLE	74	91	0	0	18	34
DALEVILLE	95	95	1	0	25	27
DAPHNE	763	871	2	0	160	232
DAUPHIN ISLAND	19	25	1	0	3	4
DAVISTON	1	0	0	0	0	0
DAYTON	0	0	0	0	0	0
DEATSVILLE	0	4	0	0	0	2
DECATUR	1911	1751	3	3	507	452
DEMOPOLIS	111	132	1	2	25	35
DETROIT	3	0	1	0	6	0
DODGE CITY	38	39	1	1	13	9
DORA	80	81	0	1	9	20
DOTHAN	2705	2731	6	8	1017	1062
DOUBLE SPRINGS	31	24	0	0	13	8
DOUGLAS	17	16	0	0	7	3

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
DOZIER	2	5	0	0	1	4
DUTTON	5	2	0	0	1	2
EAST BREWTON	53	47	0	0	1	24
ECLECTIC	27	27	0	1	11	7
EDWARDSVILLE	1	0	0	0	1	0
ELBA	44	41	0	1	13	12
ELBERTA	68	57	1	1	8	6
ELDRIDGE	2	0	0	0	0	0
ELKMONT	4	4	0	0	2	1
ELMORE	16	13	0	0	3	2
EMELLE	0	0	0	0	0	0
ENTERPRISE	782	795	2	0	177	206
EPES	1	0	0	0	1	0
ETHELSDALE	0	0	0	0	0	0
EUFAULA	320	330	2	3	113	128
EUNOLA	2	0	0	0	0	0
EUTAW	54	48	0	1	21	25
EVA	2	2	0	0	1	0
EVERGREEN	109	99	2	1	36	33
EXCEL	34	21	0	0	8	5
FAIRFIELD	234	354	1	0	56	112
FAIRHOPE	400	447	1	0	70	115
FAIRVIEW	13	11	0	0	4	2
FALKVILLE	25	27	1	0	6	11
FAUNSDALE	1	0	0	0	0	0
FAYETTE	111	119	0	0	28	25
FIVE POINTS	1	1	0	0	1	0
FLINT CITY	0	0	0	0	0	0
FLOMATON	37	49	0	0	22	27
FLORALA	40	29	0	0	5	11
FLORENCE	1440	1368	0	2	297	317
FOLEY	602	664	2	3	155	152
FORKLAND	1	2	0	1	0	3
FORT DEPOSIT	4	5	0	1	1	10
FORT PAYNE	218	404	2	3	54	65
FRANKLIN	7	8	0	0	2	9
FRISCO CITY	16	37	1	0	4	24
FRUITHURST	2	1	0	0	0	0
FULTON	4	5	0	1	6	2
FULTONDALE	241	271	0	0	56	97

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
FYFFE	23	26	0	0	9	6
GADSDEN	1624	1607	6	4	527	452
GAINESVILLE	1	0	0	0	0	0
GANTT	5	5	0	0	0	4
GANTTS QUARRY	0	0	0	0	0	0
GARDEN CITY	6	7	0	0	4	1
GARDENDALE	296	272	3	2	100	70
GAYLESVILLE	7	7	0	0	1	5
GEIGER	0	0	0	0	0	0
GENEVA	72	74	1	0	18	32
GEORGIANA	42	22	0	0	16	5
GERALDINE	25	22	0	0	6	3
GILBERTOWN	23	13	0	0	6	5
GLEN ALLEN	1	1	0	0	1	0
GLENCOE	113	121	0	0	46	36
GLENWOOD	1	0	0	0	0	0
GOLDVILLE	0	0	0	0	0	0
GOOD HOPE	65	77	0	0	8	19
GOODWATER	10	18	0	1	3	14
GORDO	36	27	0	0	8	14
GORDON	5	6	0	0	0	0
GORDONVILLE	1	0	0	0	0	0
GOSHEN	2	2	0	0	3	0
GRANT	24	13	0	0	4	4
GRAYSVILLE	20	30	0	0	6	7
GREENSBORO	68	66	0	0	17	9
GREENVILLE	256	282	0	3	56	75
GRIMES	10	12	0	0	2	7
GROVE HILL	28	38	1	2	9	20
GU-WIN	1	2	0	0	1	0
GUIN	32	25	1	2	13	6
GULF SHORES	528	513	5	3	125	148
GUNTERSVILLE	392	445	1	0	118	106
GURLEY	40	34	0	2	15	19
HACKLEBURG	28	13	0	0	12	7
HALEBURG	0	0	0	0	0	0
HALEYVILLE	126	130	1	0	33	31
HAMILTON	148	120	3	0	66	62
HAMMONDVILLE	15	13	0	1	18	3
HANCEVILLE	116	90	0	0	26	28

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
HARPERSVILLE	27	44	0	1	3	21
HARTFORD	41	39	0	0	1	5
HARTSELLE	399	374	1	3	91	76
HAYDEN	16	10	0	0	4	0
HAYNEVILLE	12	20	2	0	1	17
HEADLAND	79	96	0	0	17	19
HEATH	7	9	0	0	8	2
HEFLIN	64	63	1	0	20	30
HELENA	216	170	1	1	53	32
HENAGAR	30	54	2	0	19	27
HIGDON	2	1	0	0	0	0
HIGHLAND LAKE	0	1	0	0	0	0
HILLSBORO	1	0	0	0	2	0
HOBSON CITY	3	3	0	0	1	0
HODGES	0	1	0	0	0	0
HOKES BLUFF	70	54	2	0	26	12
HOLLY POND	13	25	1	0	7	12
HOLLYWOOD	16	26	0	0	5	14
HOMEWOOD	1671	1543	0	2	203	211
HOOVER	2760	2841	4	8	566	489
HORNHILL	1	1	0	0	3	0
HUEYTOWN	236	215	0	1	63	46
HUNTSVILLE	7391	7639	25	17	1994	2075
HURTSBORO	8	5	0	0	3	1
HYTOP	0	0	0	0	0	0
IDER	13	12	0	0	1	5
INDIAN SPRINGS	17	20	0	0	4	0
IRONDALE	41	217	0	0	2	81
JACKSON	123	112	0	1	55	36
JACKSONS GAP	16	15	2	0	7	7
JACKSONVILLE	226	225	0	0	68	67
JASPER	645	696	5	0	193	160
JEMISON	66	48	2	2	16	12
KANSAS	1	0	0	0	2	0
KELLY	0	0	0	0	0	0
KENNEDY	7	8	0	0	1	0
KILLEN	62	68	0	0	18	23
KIMBERLY	7	12	0	0	5	3
KINSEY	20	19	0	1	7	6
KINSTON	5	6	0	0	3	0



COMPARATIVE CITY STATISTICS

2013 VS. 2014 (CONTINUED)

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
LAFAYETTE	41	48	0	0	19	21
LAKE VIEW	21	11	1	0	4	3
LAKEVIEW	3	4	0	0	2	3
LANETT	207	203	0	0	44	48
LANGSTON	0	2	0	0	0	1
LEEDS	219	231	5	1	52	74
LEESBURG	52	38	1	1	19	15
LEIGHTON	9	9	0	0	4	4
LESTER	1	0	0	0	0	0
LEVEL PLAINS	29	38	0	2	15	14
LEXINGTON	13	4	1	0	2	0
LIBERTYVILLE	1	1	0	0	0	1
LINCOLN	264	294	3	1	63	68
LINDEN	29	39	0	0	11	12
LINEVILLE	22	40	0	0	5	6
LIPSCOMB	0	4	0	0	0	0
LISMAN	0	2	0	0	0	0
LITTLEVILLE	23	19	0	0	19	7
LIVINGSTON	73	72	1	1	77	50
LOACHAPOKA	9	3	0	0	3	1
LOCKHART	4	1	0	0	4	0
LOCUST FORK	4	11	0	0	0	3
LOUISVILLE	0	1	0	0	0	1
LOWNDESBORO	6	10	0	0	0	3
LOXLEY	147	177	1	0	41	50
LUVERNE	71	87	0	1	7	17
LYNN	6	9	0	0	1	15
MACEDONIA	0	0	0	0	0	0
MADISON	1096	1162	1	0	282	338
MADRID	1	1	0	0	0	0
MALVERN	12	14	0	0	4	4
MAPLESVILLE	15	18	0	0	7	4
MARGARET	17	26	1	0	6	7
MARION	10	9	1	0	2	4
MAYTOWN	0	1	0	0	0	0
MCINTOSH	23	7	0	0	8	3
MCKENZIE	5	2	0	0	1	0
MCMULLEN	0	0	0	0	0	0
MEMPHIS	0	0	0	0	0	0
MENTONE	8	8	0	0	1	2

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
MIDFIELD	162	194	0	0	50	61
MIDLAND CITY	70	75	0	0	21	19
MIDWAY	1	4	0	0	0	0
MILLBROOK	401	378	3	1	127	145
MILLPORT	0	0	0	0	0	0
MILLRY	13	5	0	0	6	5
MOBILE	9943	10227	28	22	2261	2381
MONROEVILLE	2	2	0	0	0	0
MONTEVALLO	138	142	0	1	34	30
MONTGOMERY	7864	7780	22	17	2590	2603
MOODY	259	257	0	3	58	58
MOORES CROSSROADS	2	1	0	0	0	1
MOORESVILLE	1	1	0	0	0	1
MORRIS	16	18	0	0	2	9
MOSSES	1	1	0	0	0	1
MOULTON	108	74	0	1	34	20
MOUNDVILLE	54	50	0	1	23	17
MOUNTAIN BROOK	628	570	2	1	89	93
MOUNTAINBORO	0	0	0	0	0	0
MT. VERNON	27	29	0	1	16	9
MULGA	0	0	0	0	0	0
MUNFORD	23	28	0	0	12	25
MUSCLE SHOALS	637	744	3	0	127	170
MYRTLEWOOD	0	1	0	0	0	1
NAPIER FIELD	3	6	0	0	0	3
NAUVOO	2	0	0	0	1	0
NECTAR	5	0	0	0	4	0
NEEDHAM	0	0	0	0	0	0
NEW BROCKTON	8	10	0	0	5	6
NEW HOPE	42	43	1	3	17	10
NEW SITE	6	8	0	0	4	1
NEWBERN	1	1	0	0	1	0
NEWSOME	0	0	0	0	0	0
NEWTON	42	50	0	1	14	9
NEWVILLE	1	1	0	0	0	1
NORTH BIBB	0	0	0	0	0	0
NORTH COURTLAND	3	2	0	0	2	2
NORTH JOHNS	0	2	0	0	0	1
NORTHPORT	987	1130	5	1	217	254
NOTASULGA	11	10	0	0	2	8

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
OAK GROVE	16	19	0	1	8	10
OAK HILL	1	2	0	0	0	1
OAKMAN	8	12	0	0	2	1
ODENVILLE	109	117	0	0	42	49
OHATCHEE	32	23	1	0	8	5
ONEONTA	165	161	0	0	27	32
ONYCHA	1	3	0	0	0	2
OPELIKA	2004	2112	4	7	391	475
OPP	113	82	0	2	39	24
ORANGE BEACH	219	242	3	2	82	62
ORRVILLE	5	4	0	0	2	2
OWENS CROSSROADS	28	29	0	0	16	15
OXFORD	865	821	1	5	243	205
OZARK	325	315	2	2	111	104
PAINT ROCK	6	5	0	0	2	4
PARRISH	1	3	0	0	0	4
PELHAM	1074	1126	0	2	164	193
PELL CITY	346	385	1	0	94	110
PENNINGTON	3	1	0	0	0	0
PETREY	0	0	0	0	0	0
PHENIX CITY	1553	1581	6	2	591	625
PHIL CAMPBELL	17	8	0	0	7	3
PICKENSVILLE	4	3	0	0	1	6
PIEDMONT	88	84	0	0	20	29
PIKE ROAD	35	42	0	1	6	10
PINCKARD	23	27	0	0	10	22
PINE APPLE	3	1	0	0	1	1
PINE HILL	20	16	1	1	12	5
PINE RIDGE	3	4	0	0	2	3
PISGAH	5	11	0	0	0	9
PLEASANT GROVE	69	68	0	1	19	15
POLLARD	0	0	0	0	0	0
POWELL	20	17	0	0	12	6
PRATTVILLE	950	1021	1	1	340	293
PRICEVILLE	91	86	1	0	33	25
PRICHARD	651	700	6	4	177	199
PROVIDENCE	1	4	0	0	0	1
RAGLAND	15	29	0	0	5	8
RAINBOW CITY	236	243	0	0	45	48
RAINSVILLE	142	139	2	0	79	53

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
RANBURNE	10	10	0	0	6	4
RED BAY	50	47	0	0	15	12
RED LEVEL	5	6	0	0	2	4
REECE CITY	5	5	0	0	0	2
REFORM	36	47	0	0	4	12
REHOBETH	11	18	0	0	6	6
REPTON	6	1	0	0	3	0
RIDGEVILLE	1	1	0	0	1	0
RIVER FALLS	10	22	0	0	4	6
RIVERSIDE	35	34	0	0	11	15
RIVERVIEW	4	1	0	0	1	0
ROANOKE	99	115	0	0	19	23
ROBERTSDALE	192	186	0	0	46	30
ROCKFORD	4	4	2	0	6	1
ROGERSVILLE	25	43	0	1	11	7
ROOSEVELT CITY	0	0	0	0	0	0
ROSA	1	3	0	0	0	2
RURAL AUTAUGA	484	452	11	9	181	144
RURAL BALDWIN	1264	1151	21	17	488	460
RURAL BARBOUR	134	156	3	1	57	65
RURAL BIBB	151	170	5	3	54	50
RURAL BLOUNT	504	481	12	6	228	226
RURAL BULLOCK	97	89	6	4	52	48
RURAL BUTLER	271	294	3	7	99	122
RURAL CALHOUN	897	942	5	6	396	391
RURAL CHAMBERS	219	226	9	2	86	101
RURAL CHEROKEE	281	249	14	6	137	98
RURAL CHILTON	458	480	10	11	177	204
RURAL CHOCTAW	100	121	5	3	62	63
RURAL CLARKE	173	169	7	5	89	69
RURAL CLAY	96	97	3	2	55	63
RURAL CLEBURNE	289	348	6	3	105	121
RURAL COFFEE	258	248	3	7	98	119
RURAL COLBERT	378	346	8	5	202	200
RURAL CONECUH	235	292	5	7	90	111
RURAL COOSA	186	218	1	9	66	107
RURAL COVINGTON	245	242	3	10	113	107
RURAL CRENSHAW	160	177	2	2	53	70
RURAL CULLMAN	971	986	10	14	346	336
RURAL DALE	236	205	7	1	93	73



COMPARATIVE CITY STATISTICS

2013 VS. 2014 (CONTINUED)

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
RURAL DALLAS	406	364	8	9	186	185
RURAL DEKALB	451	411	9	8	210	194
RURAL ELMORE	646	646	11	18	212	235
RURAL ESCAMBIA	377	352	10	10	210	202
RURAL ETOWAH	573	528	4	5	271	214
RURAL FAYETTE	112	100	3	4	69	74
RURAL FRANKLIN	217	234	3	7	114	113
RURAL GENEVA	196	186	1	4	78	84
RURAL GREENE	188	246	11	6	77	109
RURAL HALE	169	157	6	4	98	79
RURAL HENRY	119	122	0	3	46	52
RURAL HOUSTON	444	435	8	9	169	202
RURAL JACKSON	309	284	7	7	144	136
RURAL JEFFERSON	2454	2842	23	17	659	690
RURAL LAMAR	101	97	2	1	63	55
RURAL LAUDERDALE	564	596	11	10	251	287
RURAL LAWRENCE	352	334	7	9	144	130
RURAL LEE	724	700	7	7	231	250
RURAL LIMESTONE	920	767	17	11	363	335
RURAL LOWNDES	290	233	7	4	120	101
RURAL MACON	424	437	6	10	132	146
RURAL MADISON	1636	1630	10	11	607	604
RURAL MARENGO	142	160	5	7	85	87
RURAL MARION	183	175	4	2	112	83
RURAL MARSHALL	480	450	12	9	227	214
RURAL MOBILE	2062	1996	28	43	758	914
RURAL MONROE	158	152	1	6	113	64
RURAL MONTGOMERY	729	769	10	11	215	265
RURAL MORGAN	713	687	11	4	251	242
RURAL PERRY	76	67	2	2	46	41
RURAL PICKENS	179	151	7	3	73	84
RURAL PIKE	265	318	6	5	114	127
RURAL RANDOLPH	174	193	9	5	75	103
RURAL RUSSELL	564	611	10	12	208	316
RURAL SHELBY	1424	1274	12	13	408	278
RURAL ST. CLAIR	691	665	10	10	280	270
RURAL SUMTER	159	167	5	4	74	89
RURAL TALLADEGA	652	690	17	8	277	300
RURAL TALLAPOOSA	168	182	1	4	69	90
RURAL TUSCALOOSA	1403	1654	11	26	465	581

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
RURAL WALKER	672	607	14	11	307	286
RURAL WASHINGTON	155	149	1	5	68	63
RURAL WILCOX	119	103	6	5	76	78
RURAL WINSTON	113	125	3	0	69	63
RUSSELLVILLE	202	201	0	1	65	84
RUTLEDGE	9	5	1	0	6	5
SAMSON	24	26	0	0	3	10
SAND ROCK	4	7	0	0	0	4
SANFORD	7	8	0	0	5	5
SARALAND	443	498	2	2	122	138
SARDIS CITY	44	41	0	0	15	24
SATSUMA	63	79	0	1	20	18
SCOTTSBORO	402	482	2	2	135	132
SECTION	20	12	0	0	6	1
SELMA	605	519	0	2	197	163
SHEFFIELD	276	283	0	3	70	62
SHILOH	6	5	0	0	3	5
SHORTER	1	6	0	0	0	1
SILAS	3	4	0	0	1	4
SILURIA	0	1	0	0	0	0
SILVERHILL	19	22	0	0	12	6
SIPSEY	1	4	0	0	0	1
SKYLINE	9	13	0	0	6	4
SLOCOMB	22	22	0	0	5	3
SMITHS STATION	107	120	1	0	43	39
SNEAD	33	49	0	0	11	30
SOMERVILLE	5	4	0	0	0	2
SOUTHSIDE	116	121	1	1	39	41
SPANISH FORT	0	0	0	0	0	0
SPRINGVILLE	62	52	0	0	15	7
ST. FLORIAN	47	46	0	0	11	19
STEELE	17	8	0	0	5	4
STEVENSON	54	46	1	0	16	20
SULLIGENT	28	30	0	0	3	4
SUMITON	100	91	0	0	36	40
SUMMERDALE	75	82	2	1	41	46
SUSAN MOORE	11	7	0	0	3	3
SWEET WATER	2	2	0	0	5	1
SYLACAUGA	262	293	1	0	51	57
SYLVANIA	19	30	1	0	3	5

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
SYLVANIA SPRINGS	0	2	0	0	0	0
TALLADEGA	357	289	5	4	159	103
TALLADEGA SPRINGS	2	0	0	0	2	0
TALLASSEE	179	178	2	0	75	79
TARRANT CITY	129	151	3	0	39	36
TAYLOR	27	42	0	0	5	10
THOMASTON	7	3	0	0	2	0
THOMASVILLE	144	130	0	0	57	39
THORSBY	25	25	1	0	17	7
TOWN CREEK	19	20	0	0	7	8
TOXEY	5	3	0	0	1	1
TRAFFORD	0	0	0	0	0	0
TRIANA	3	2	0	0	0	0
TRINITY	31	48	0	0	11	20
TROY	590	574	0	0	149	139
TRUSSVILLE	863	790	2	1	242	170
TUSCALOOSA	4587	4686	8	10	1135	1132
TUSCUMBIA	247	248	0	1	38	64
TUSKEGEE	166	183	2	2	71	57
TWIN	3	2	0	0	0	1
UNION	1	0	0	0	0	0
UNION GROVE	3	7	0	0	0	4
UNION SPRINGS	70	104	1	1	22	48
UNIONTOWN	15	14	0	0	2	10
VALLEY	267	245	0	0	91	72
VALLEY GRANDE	7	11	0	0	1	7
VALLEY HEAD	24	10	0	0	7	2
VANCE	18	33	0	0	6	22
VERNON	22	19	0	0	1	2
VESTAVIA HILLS	884	816	0	4	115	88
VINA	2	1	0	0	3	0
VINCENT	9	25	0	0	1	10
VINEMONT	11	11	0	0	4	4
VREDENBURGH	2	0	0	0	2	0
WADLEY	1	7	0	0	0	3
WALDO	4	3	0	1	4	4
WALNUT GROVE	14	14	0	0	4	3
WARRIOR	29	32	1	0	15	5
WATERLOO	1	0	0	0	1	0
WAVERLY	1	0	0	0	0	0

CITY	CRASHES		PERSONS KILLED		PERSONS INJURED	
	2013	2014	2013	2014	2013	2014
WEAVER	32	31	0	0	8	7
WEBB	18	17	1	0	5	17
WEDOWEE	33	27	1	1	9	10
WEST BLOCTON	15	23	0	0	5	9
WEST END	0	0	0	0	0	0
WEST JEFFERSON	0	0	0	0	0	0
WEST POINT	16	11	0	1	2	1
WESTON	0	1	0	0	0	0
WESTOVER	13	4	0	0	6	0
WETUMPKA	465	431	1	2	172	138
WHITEHALL	6	7	1	0	3	5
WHITES CHAPEL	0	0	0	0	0	0
WILMER	0	0	0	0	0	0
WILSONVILLE	6	8	0	0	2	3
WILTON	4	2	0	0	1	1
WINFIELD	104	77	0	0	36	19
WOODLAND	0	4	0	0	0	1
WOODSTOCK	49	53	0	0	17	8
WOODVILLE	15	14	0	0	11	3
YELLOW BLUFF	1	3	0	0	3	0
YORK	17	21	0	0	5	9
UNKNOWN	42	61	0	2	7	16

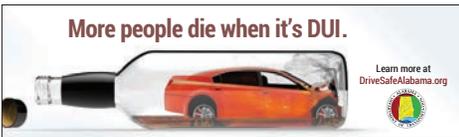


TRANSFORMING ALABAMA'S SAFETY CULTURE

In 2014, the Alabama Department of Transportation began a targeted public information and awareness campaign to educate, inform and persuade motorists to engage in safe driving habits. The campaign focused on four main initiatives—Distracted Driving, Seat Belt Safety, Speeding, and DUI—but also incorporated Motorcycle Safety, Work Zone Safety, Rail Safety, and Flashing Yellow Arrow campaigns. Following are some examples of the materials developed as part of the State of Alabama Strategic Highway Safety Plan.



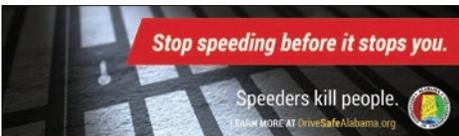
Facebook Ads



DUI Outdoor Digital Billboard



Distracted Driving Outdoor Digital Billboard



Speeding Outdoor Digital Billboard



Motorcycle Outdoor Digital Billboard



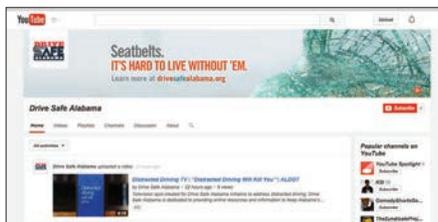
Website



Twitter



Facebook



YouTube



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Safe Driving Habits

1

Always wear your seat belt

2

Obey traffic signals

3

Don't talk and drive

4

Don't text and drive

5

Drive the speed limit

6

Drive slowly in work zones

7

Drive cautiously around bicycles & motorcycles

8

Don't drive under the influence

9

Exercise the proper child restraints

10

Wait for trains before crossing the tracks

Change the way you drive. Change the way we live.

Our mission is to reduce the number of deaths and injuries on Alabama's roadways by getting drivers, pedestrians and cyclists to change their behavior when they get behind the wheel or on the streets.



Buckle up every trip.
Seatbelts save lives.



Keep your eyes on the road.
Distracted driving is a leading cause of crashes.



Slow down.
Speeding can turn a minor mishap into a fatal accident.



Never drink and drive.
It's not worth the risk.



DRIVE SAFE ALABAMA.ORG  



ALABAMA DEPARTMENT OF TRANSPORTATION

Full Page, Magazine Ad
Keys to Safety



Alabama Department of Transportation dot.state.al.us

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